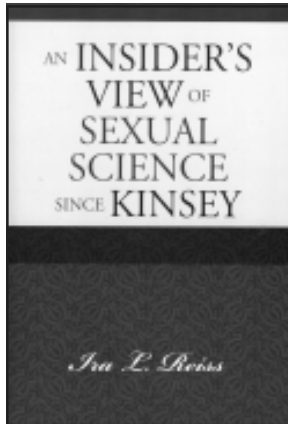


ROWMAN & LITTLEFIELD

1-800-462-6420 • www.romanlittlefield.com



An Insider's View of Sexual Science since Kinsey

By Ira L. Reiss

“Ira Reiss has been in the forefront of sex research for most of the time since Kinsey. Even now, well into his retirement, he continues an energetic involvement with a strong commitment to strengthen the field of sexual science. It is great to have his experience as a sex researcher and his perspectives on the field documented in this book. It should be required reading for anyone aspiring to be a sex researcher.”

-John Bancroft, Kinsey Institute for Research in Sex, Gender, and Reproduction

“In this capstone volume to Ira Reiss’ life’s work, he writes an engaging, candid, and informed account of his struggles to advance sexual science in the face of strong, and, at times, intransigent opposition. People who sympathize with his vision will find many interesting stories and insights with which to carry the work forward.” **-Edward O. Laumann, University of Chicago**

“A professional and scientific history, personal memoir, and up-to-the-minute analysis of the field of sexual science by one of the truly great sexologists. Brilliant, wide-ranging, highly original, and completely engaging. I couldn’t put it down! The most important book about sexual science in memory.” **-Frank Farley, Former President, American Psychological Association**

“Ira Reiss is the ideal social scientist to speak of the past half century of sex research, for he bridged the span from pioneers such as Kinsey to the complex situation of the present and is familiar with virtually every important development many of which were his. He has been a major figure in sex research, having enriched it with his cross-cultural approach, his skill in developing sex research organizations, his unusual commonsense views, and his dislike of fads and bureaucracy.”

-Paul Gebhard, Indiana University, former director of the Kinsey Institute

“Ira Reiss is one of the pioneers of modern sex research and one of the few survivors who has personally known almost all of the leaders of the field since the time of Kinsey. He has also been a major contributor to sex research itself. In terms of human sexuality Reiss has been there and done that, and his book is a must-read for newcomers in the field. It will also prove invaluable to those who are veterans in the field because of his personal knowledge of the changes that have occurred. I highly recommend it.” **-Vern L. Bullough, author, *Science in the Bedroom: A History of Sex Research***

“It is rare that any scientist explores and reviews his life work in print. In a highly personal and easily readable conversational tone, deservedly well-respected sociologist Ira Reiss does just that. For the budding scientist, as for the casual reader, this review of thought and action over a professional career provides insight into the aspects of the developing field of sexology as they appeared to this involved critical observer.”

-Milton Diamond, University of Hawaii, Department of Anatomy and Reproductive Biology

Book Overview

In a personal and informal style, eminent researcher Ira L. Reiss discusses the people and key situations he has encountered during the past fifty plus years that he has been researching sexuality. He also explores many of the useful and innovative explanations of different aspects of sexuality that have been put forth in this country and cross-culturally. Most of the problems that were present over those years are still confronting those who work on human sexuality today. These insights and solutions that Reiss proposes are of great importance to all those who are interested in the sexual issues that affect people today.

Table of Contents

Know Your Author	Some Clashes of Science, Politics, and Values	Can Sexual Science Really Help with Societal Problems?
The Anti-Sex Bias of the 1950s	An Insider’s View of a Major Crisis in SSSS	New Projects and a New Life Agenda
What Is This Thing Called Science?	Exploring Therapy and HIV/AIDS	Problem Areas in Sexual Science Today
The Sexual Revolution and Sexual Organizations	Building a Cross-Cultural Explanation of Sexuality	Bulding a Ph.D. In Sexual Science
New Approaches to Sexuality		To the Next Generation of Sexual Scientists
Building Explanations of Sexuality		

Ira L. Reiss is professor emeritus in sociology at the University of Minnesota. He has received many awards for his work on human sexuality and has been president of the Society for the Scientific Study of Sexuality, the International Academy of Sex Research, the National Council of Family Relations, and the Midwest Sociological Society.