

**SOC 8811 ADVANCED STATISTICS
LECTURE NOTES**

LOGISTIC REGRESSION

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I. REVIEW OF MULTIPLE REGRESSION

Population Linear Equation: $Y_i = \alpha + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_K X_{Ki} + \varepsilon_i$

Assumptions: **BLUE Characteristics (Chapter 8, p. 256-7)**

1. The relationship of dependent to independent variables is linear & correctly specified.
2. All variables are measured without error.
3. Error term properties for single equation:
 - Normally distributed
 - Expected value (mean) of errors = 0
 - Errors independently distributed with constant variances (homoscedasticity)
 - Each predictor is uncorrelated with equation's error term
4. In systems of interrelated equations, errors are uncorrelated across equations.

Sample Prediction Equation: $\hat{Y}_i = a + b_1 X_{1i} + b_2 X_{2i} + \dots + b_K X_{Ki}$

Estimation Method: **Ordinary Least Squares (Chapter 8, pp. 258-59)**

Beta Coefficient Hypothesis: $H_0: \beta_K = 0$

b Coefficient Test: $t_{N-K-1} = \frac{b_K - \beta_K}{s_{b_K}}$

Confidence Interval for b: $b_K \pm s_{b_K} t_{\alpha/2}$

Coefficient of Determination: $R^2 = \frac{SS_{\text{REGRESSION}}}{SS_{\text{TOTAL}}} = \frac{SS_{\text{REGRESSION}}}{SS_{\text{REGRESSION}} + SS_{\text{ERROR}}}$

R-Square Hypothesis: $H_0: \rho^2 = 0$

R-Square Test: $F_{K, N-K-1} = \frac{SS_{\text{REGRESSION}} / K}{SS_{\text{ERROR}} / (N - K - 1)}$

R² Difference for 2 Eqns: $F_{(K_2-K_1), (N-K_2-1)} = \frac{(R_2^2 - R_1^2) / (K_2 - K_1)}{(1 - R_2^2) / (N - K_2 - 1)}$

EXAMPLE: LINEAR REGRESSION WITH INTERACTION

To illustrate OLS multivariate linear regression with Stata using the 2008 General Social Survey (2008 GSS), I estimate two equations where **sexfreq** (“About how often did you have sex during last 12 months?”) is the dependent variable. It’s an seven-category ordered measure from (0) “Not at all” to (6) “More than 3 times a week.” I recoded those values into annual frequencies (**sexfreq2**); see below. Three independent variables are **age**, **gender**, and their interaction. I recoded **sex** into a 1-0 dummy variable, **female**. Then I computed a variable for the interaction of **female** and **age** by multiplying those two variables (**femage**). Thus, in **femage**, every man’s value = 0, while each woman’s value equals her age in years.

The Stata instructions to create the variables used this sequence of dialog boxes and this set of command lines:

```
recode sexfreq (0=0)(1=1.5)(2=12)(3=30)(4=52)(5=130)(6=208),
      generate(sexfreq2) label(sexfreq times per year)
recode sex (2=1)(1=0), generate(female)
generate femage=female*age
codebook sexfreq2 female age femage
```

The variable descriptive statistics:

```
summarize sexfreq2 female age femage
```

Variable	Obs	Mean	Std. Dev.	Min	Max
sexfreq2	1686	51.64858	61.68792	0	208
female	2023	.54078	.49845	0	1
age	2013	47.7084	17.35084	18	89
femage	2013	25.88276	27.31426	0	89

The first OLS regression equation I estimated has only the additive “main effects” of **age** and **female**.

regress sexfreq2 age female

Source	SS	df	MS			
Model	964467.741	2	482233.871	Number of obs =	1680	
Residual	5430331.13	1677	3238.12232	F(2, 1677) =	148.92	
Total	6394798.87	1679	3808.69498	Prob > F =	0.0000	
				R-squared =	0.1508	
				Adj R-squared =	0.1498	
				Root MSE =	56.905	

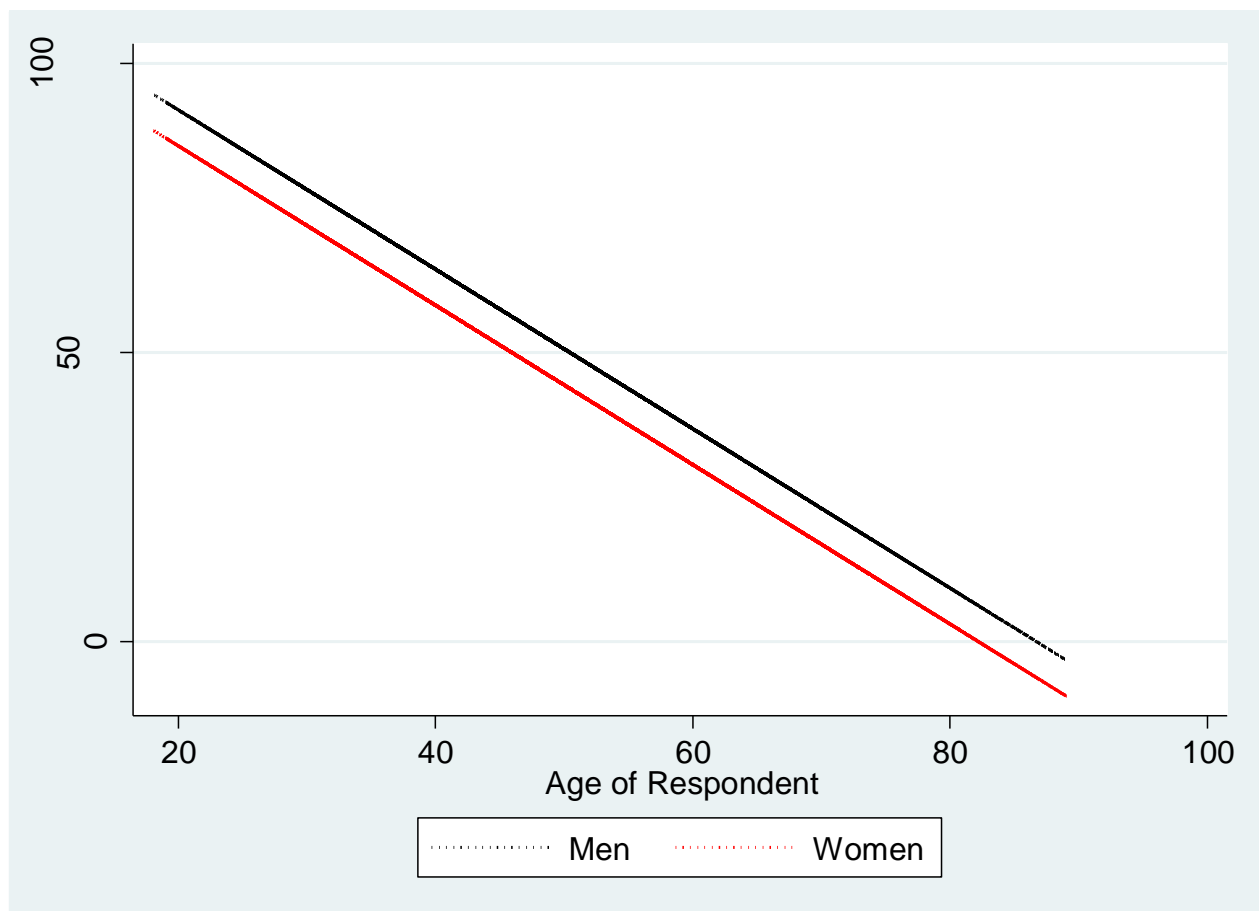
sexfreq2	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
age	-1.379259	.080797	-17.07	0.000	-1.537733	-1.220786
female	-6.224432	2.786511	-2.23	0.026	-11.68984	-.7590262
_cons	119.5691	4.272797	27.98	0.000	111.1885	127.9497

The significant negative effect of **age** indicates that in the population sexual activity declines with age. The negative sign for **female** means that, relative to men (the omitted reference category), women have less sexual activity than men at all ages (about 6.22 times fewer). Both coefficients are statistically significant at $p < .05$ or less, so we can infer that these effects probably occur in the population with only a small chance of Type I error (false rejection error).

If the predicted scores for each gender are graphed over the respondents' age range, the two lines are parallel.

```
predict sexmale if female==0  
predict sexfemale if female==1  
twoway (line sexmale age if female==0, lcolor(black) lpattern(dot)  
msymbol(diamond) msize(small)) (line sexfemale age if female==1,  
lcolor(red) lpattern(dot) msymbol(circle) msize(small)),  
ytitle(Predicted Sexfreq2) xtitle(Age of Respondent) legend(order(1  
"Men" 2 "Women"))
```

In this example, women's line is -6.22 units below the men:



The second OLS regression equation includes the **femage** interaction term:

regress sexfreq2 age female femage

Source	SS	df	MS	Number of obs = 1680		
Model	974157.617	3	324719.206	F(3, 1676)	=	100.40
Residual	5420641.26	1676	3234.27283	Prob > F	=	0.0000
				R-squared	=	0.1523
				Adj R-squared	=	0.1508
Total	6394798.87	1679	3808.69498	Root MSE	=	56.871

sexfreq2	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
age	-1.214335	.1248968	-9.72	0.000	-1.459305	-.9693646
female	6.997664	8.130674	0.86	0.390	-8.949681	22.94501
femage	-.2833732	.1637148	-1.73	0.084	-.6044802	.0377338
_cons	111.916	6.146892	18.21	0.000	99.85963	123.9724

The **female** coefficient changed to a positive sign (+7.00, rounded) after including its interaction with age (-0.28). Now the two predicted lines are no longer parallel:

$$\text{Male: } \hat{Y}_i = 111.92 - 1.21 X_{AGE} + 7.00(0) - 0.28(0) X_{AGE}$$

$$\hat{Y}_i = 111.92 - 1.21 X_{AGE}$$

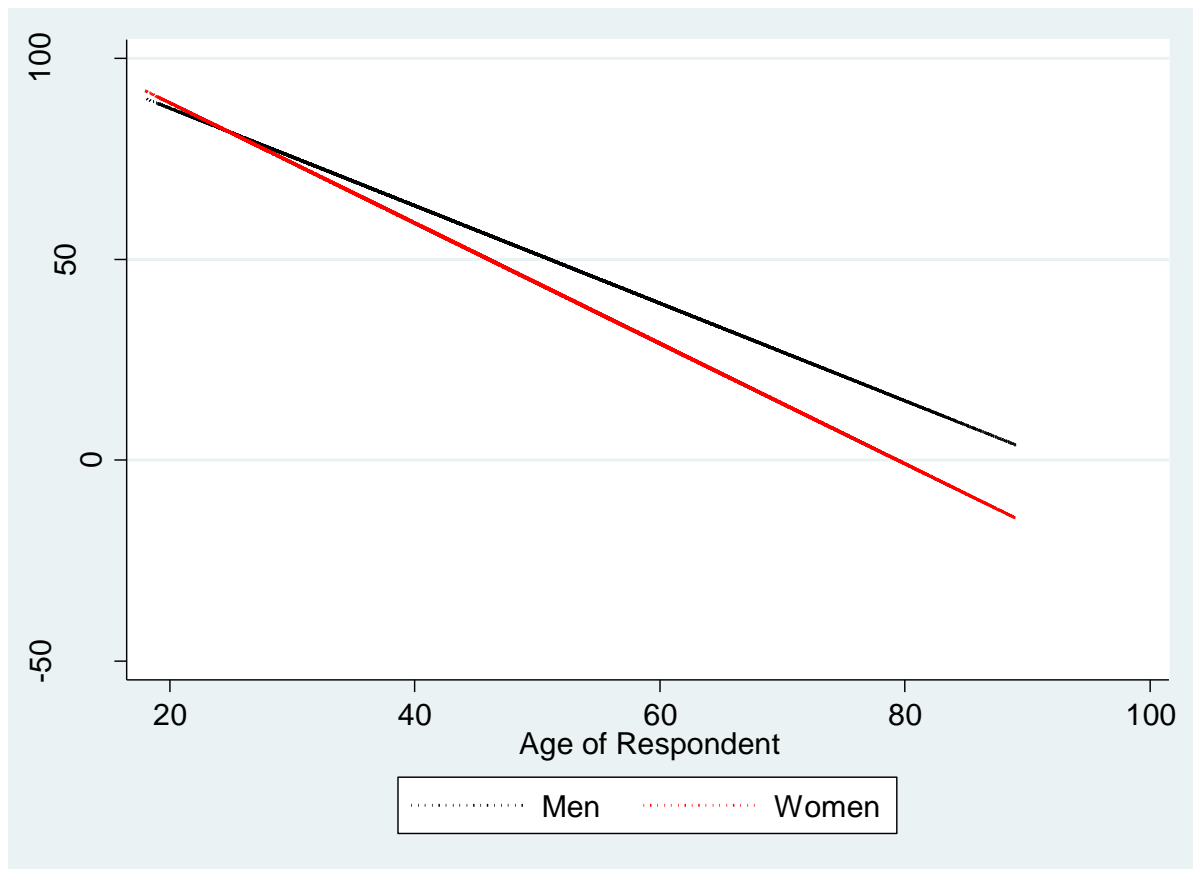
$$\text{Female: } \hat{Y}_i = 111.92 - 1.21 X_{AGE} + 7.00(1) - 0.28(1) X_{AGE}$$

$$\hat{Y}_i = 118.92 - 1.50 X_{AGE}$$

To graph the two lines, recompute the predicted scores for each gender then run the twoway program as before:

```
predict sex_male if female==0  
predict sex_female if female==1  
twoway (line sex_male age if female==0, lcolor(black) lpattern(dot)  
msymbol(diamond) msize(small)) (line sex_female age if female==1,  
lcolor(red) lpattern(dot) msymbol(circle) msize(small)),  
ytitle(Predicted Sexfreq2) xtitle(Age of Respondent) legend(order(1  
"Men" 2 "Women"))
```

The lines are no longer parallel. Although teenage women are slightly more sexually active than men, the rate falls off with age, so the gender gap grows increasingly wider.



The two OLS regression equations still produce straight line relations of sexual activity and age for both genders. We could try other transforms, such as adding a squared age component, to see whether a nonlinear relation occurs.

II. LOGISTIC REGRESSION

Multiple regression assumes a normally distributed continuous dependent variable, and is generally robust for multi-category ordered variables. If the dependent variable is a 1-0 dichotomy, applying the OLS estimation method results in the linear probability model. The estimated regression coefficients predict the expected proportion of cases in the "1" category.

The extended example below analyzes `visart`: "How many times did you visit an art museum during the last year?" I recode `visart` into `visartd` a dichotomy with no visits (0) and 1 or more visits (1); to ensure that any very frequent visitors were included in the latter category, I used a maximum value of 500 for the upper range:

```
recode visart (0=0)(1/500=1), generate(visartd) label(binary visit art museum)
```

The frequency distribution of `visartd`:

```
table visartd
```

```
missing .: 519/2023
```

```
-----  
RECODE of visart (how often r visited art museum last year)  
      |      Freq.  
-----+-----  
      0 |      1,032  
      1 |      472  
-----
```

Now estimate the OLS regression of `visartd` on `educ` (5 Rs had missing values):

```
regress visartd educ
```

Source	SS	df	MS	Number of obs = 1501		
Model	50.23675	1	50.2367	F(1, 1499)	=	275.87
Residual	272.96777	1499	.18209	Prob > F	=	0.0000
Total	323.20453	1500	.21546	R-squared	=	0.1554
				Adj R-squared	=	0.1549
				Root MSE	=	.42673

visartd	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
educ	.060888	.003665	16.61	0.000	.053698	.0680797
_cons	-.503488	.050423	-9.99	0.000	-.602389	-.4045757

If predicted values are computed, the linear probability model may generate expected scores that are less than 0.0 or greater than 1.00, which are nonsensical probabilities.

EX: For educ = 6 years: $\hat{p}_i = -0.503 + .061(6) = -0.137$

Logistic regression is preferable to the linear probability model because it does not require the **OLS-BLUE** assumption of normally distributed error terms in multiple regression.* Logistic regression does not generate impossible predicted scores because they are bounded between 0 and 1.

The logit transformation of p is defined as a natural logarithm of ratio of two probabilities:

$$L_i = \ln\left(\frac{p_i}{1-p_i}\right) = \log_e\left(\frac{p_1}{p_0}\right)$$

Logit is also called log-odds. Because $p_1 + p_0 = 1.00$, so $p_1 = 1 - p_0$

* From page 298 in **SSDA**: $e_i = Y_i - \hat{Y}_i$
 $e_i = Y_i - (a + bX_i)$

But, Y has only two values (1 or 0); so at every X-value, an error term can have only two scores:
 $e_i = 1 - (a + bX_i)$
 $e_i = 0 - (a + bX_i)$

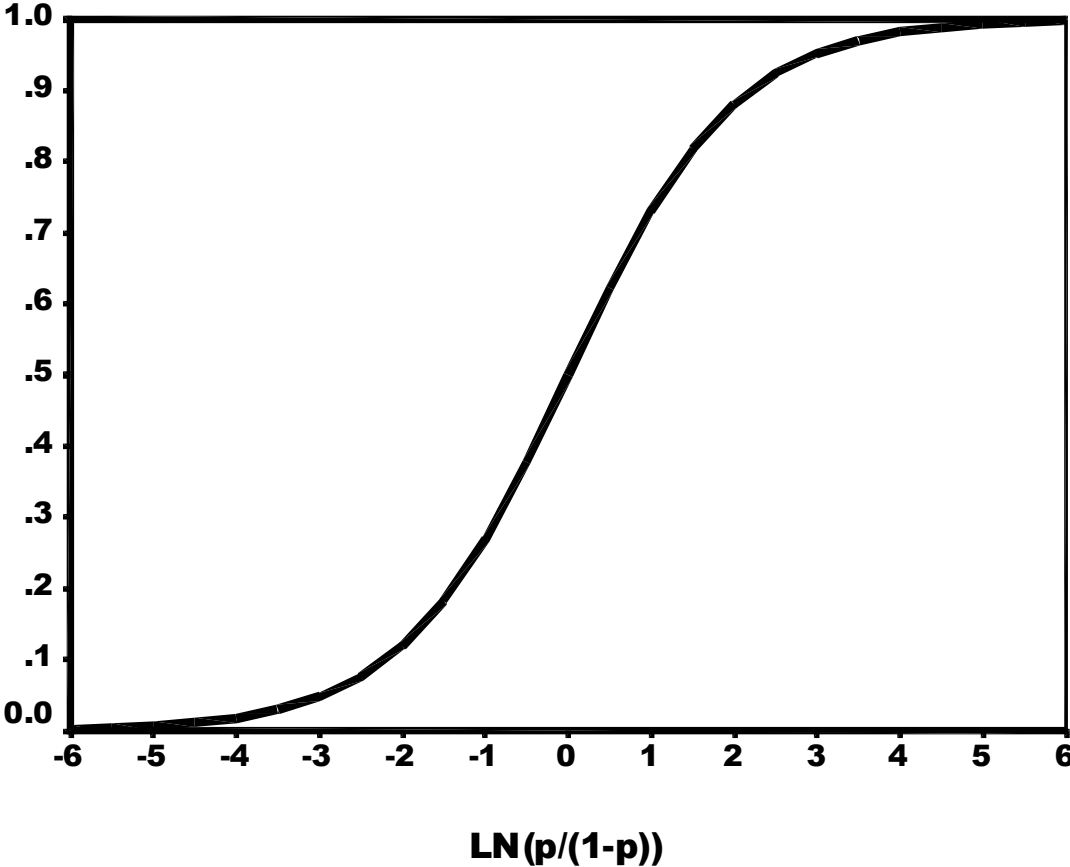
Hence, the error terms cannot be normally distributed, violating a key assumption in OLS regression. Although unbiased, the linear probability model's coefficients are not efficient (i.e., do not have the smallest possible sampling variances).

The diagram below shows that logit values are symmetrical around $p = 0.5$, and roughly linear within the range of $(.15 < p < .85)$. However, as probability approaches either extreme of its range, the logit grows very large or small but never reaches its asymptotic limits of 0 or 1.

EXERCISE: Use your calculator to convert these probabilities into logits:

$p = .05$ $p = .25$ $p = .50$ $p = .75$ $p = .95$
 $L = \underline{\hspace{1cm}}$ $L = \underline{\hspace{1cm}}$ $L = \underline{\hspace{1cm}}$ $L = \underline{\hspace{1cm}}$ $L = \underline{\hspace{1cm}}$

The Logistic Probability Form



(SOURCE: SSDA, 4th Ed., Fig. 9.4, p. 300)

ABOUT LOGARITHMIC TRANSFORMATIONS

Recall from school that using logarithms is a convenient way to do multiplication and division by simply adding or subtracting the logs of numbers. Contrariwise, taking the anti-log of a logarithm is called exponentiation, which restores the original Arabic numerical value with which you began. Logs and exponents are VERY important for understanding logistic regression and event history analysis.

$$\text{EX: For base of 10: } 100 \times 1,000 = 10^2 \times 10^3 = 10^{2+3} = 10^5 = 100,000$$

$$\text{First key: } \log_{10} 100 + \log_{10} 1,000 = 2 + 3 = 5$$

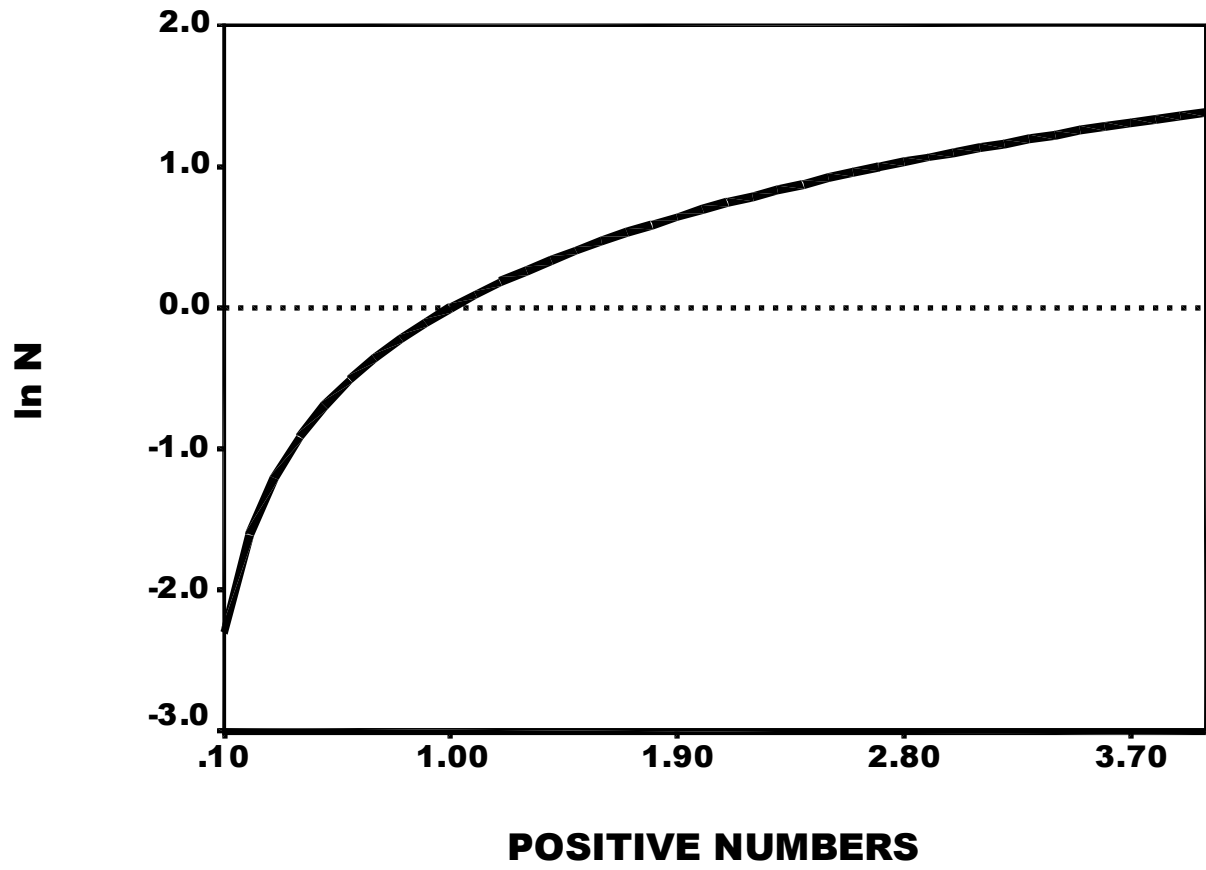
$$\text{Second key: } \text{antilog}_{10} 5 = \exp^5 = 10^5 = 100,000$$

Statistics more commonly uses the natural logarithm, which has Napier's constant ($e = 2.71828\dots$) as the base. Two symbols for the natural log are "ln X" and " $\log_e X$ ". Two notations for exponentiation where Napier's constant is the base are "exp" or just "e".

Some important features of next figure showing N transformed into ln N:

1. Only positive values of N strictly greater than 0 can be changed into logarithms; ln 0 is undefined.
2. Values of N between zero and 1 have negative logarithms; as N approaches 0, ln N approaches negative infinity at an accelerating rate. Despite the figure, the curve never touches the Y-axis (where X = 0).
3. $\ln 1 = 0$. Because logging and exponentiating are reverse operations, taking the log of an exponentiated term cancels that operation: $\ln(e^X) = X$. Recall that any number taken to the "0th" power is 1; for example, $2^2 = 4$, $2^1 = 2$, and $2^0 = 1$. Therefore, $e^0 = 1$. By substitution, $\ln e^0 = \ln 1$. But $\ln e^0 = 0$. Therefore, $\ln 1 = 0$. Use your calculator to verify these facts.
4. The ln N for values of N greater than 1 are positive and approach positive infinity at a decreasing rate. That is, unit changes of ln N are smaller as N increases.

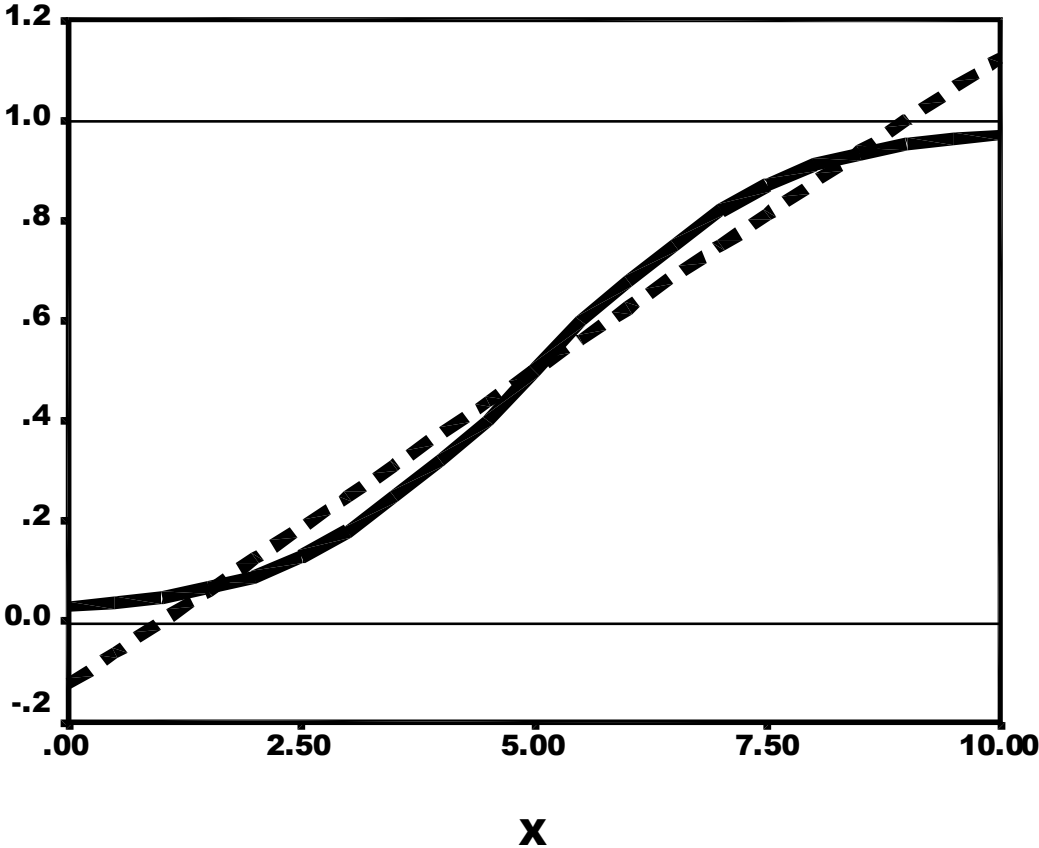
Natural Log Transformation



The diagram below illustrates schematically how the linear and the logistic regression lines differ for the same data. The lines very close in the middle-range of the probability scale (from $p = .25$ to $.75$), but depart widely at the extreme upper- and lower-ranges. Observe how the logistic regression predictions stay within the 0-1 probability bounds, but the linear probability model may predict probabilities that are negative or larger than 1.0!

Although the dichotomous dependent variable Y takes only two observed values (0 and 1), the expected values (\hat{Y}_i) calculated from either regression equation fall across the full range between 0 and 1.

Linear-Logistic Regression Compared



ODDS & LOGITS: OBAMA JOB RATINGS

As an exercise, convert these percentages in Presidential job-approval polls, all conducted during October, 2010, into odds and logits (log-odds):

POLL*	% Approve	% Disapprove	Odds	Logits
Newsweek	54	40		
ABC/Washington Post	50	45		
AP-GfK	49	50		
McClatchy-Marist RV	48	43		
NBC/Wall Street Journal RV	47	49		
Bloomberg LV	47	48		
Battleground LV	46	51		
CNN/ORC	46	51		
Pew	46	45		
CNN/ORC	45	52		
Ipsos/Reuters	45	51		
NBC/Wall Street Journal RV	45	50		
USA Today/Gallup	45	49		
CBS/New York Times	45	47		
CBS	44	45		
Ipsos/Reuters	43	53		
FOX/OD RV	43	47		
FOX/OD RV	41	50		

Variations on “Do you approve or disapprove of the way President Bush is handling his job as president?” Most Ns are 800-1,000 respondents. Approve +Disapprove do not sum to 100% due to omitted “don’t know”, “mixed feelings”, “not familiar”, “not sure”, etc. responses.

* RV = Registered voters LV = Likely voters

SOURCE: Polling Report.com
http://www.pollingreport.com/obama_job.htm

NATURAL LOGARITHMS

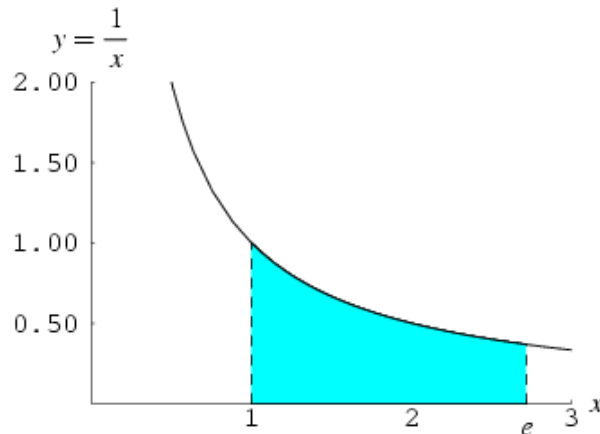
The natural logarithm ($\ln x$), invented by John Napier (1550-1617), is the logarithm with base e , where $e = 2.718281828\dots$

The $\ln x$ function is referred to as *natural* because, unlike other logarithms, it can be defined using a simple integral or Taylor series. In mathematics, expressions with an unknown variable as a function of the exponent e occur much more often than exponents of 10 (the “natural” properties of the exponential function provide a better description of growth and decay).

This function can be defined

$$\ln x \equiv \int_1^x \frac{dt}{t} \quad (2)$$

for $x > 0$.



The integral of $\ln x$, from $x = 1$ to $x = e$ is the shaded area under the hyperbola $y=1/x$, which has area = 1 (unit area). $\ln x$ is very useful for calculus and statistics because its derivative is:

$$\frac{d}{dx} \ln x = \frac{1}{x}$$

In contrast, the derivatives of logarithms using other bases (b), such as base = 10, are more complicated:

$$\frac{d}{dx} \ln_b x = \frac{1}{x \ln b}$$

SOURCES: Wikipedia.org; mathworld.wolfram.com

DICHOTOMOUS LOGISTIC REGRESSION

As in OLS regression, a prediction equation for logistic regression specifies the expected logit as a linear additive function of one or more independent variables:

$$\hat{L}_i = a + b_1 X_{1i} + b_2 X_{2i} + \dots + b_K X_{Ki}$$

Anti-logging (exponentiating) both sides of the equation, yields this result (the two forms of notation on the right-hand sides are equivalent):

$$\exp \hat{L}_i = \exp(a + b_1 X_{1i} + b_2 X_{2i} + \dots + b_K X_{Ki})$$

$$\exp\left(\ln\left(\frac{p_i}{1-p_i}\right)\right) = e^{a+b_1 X_{1i}+b_2 X_{2i}+\dots+b_K X_{Ki}}$$

Note that by exponentiating a logarithm, these two inverse operations essentially cancel one another, yielding the odds on the left-hand side of the equation:

$$\frac{p_i}{1-p_i} = e^{a+b_1 X_1+b_2 X_2+\dots+b_K X_K}$$

or, equivalently, where $\Pr(Y=1)$ means “probability that Y equals 1”:

$$\frac{\Pr(Y=1)}{\Pr(Y=0)} = e^a e^{b_1 X_1} \dots e^{b_2 X_2} e^{b_K X_K}$$

Again the two right-hand side expressions are equal; recall that $e^a e^b = e^{a+b}$.

Thus, logistic regression coefficients tell how the dependent variable's expected log odds change with unit differences in the predictors. More below on their interpretation.

Estimation Method

OLS techniques, which estimate the unknown population regression coefficients by minimizing the sum of squared errors, do not suffice for the logistic model.

Instead, statisticians use maximum likelihood estimation (MLE) methods. Because no general closed-form solution exists, computer programs for MLE use an iterative procedure to generate parameter estimates:

1. Start with an initial set of estimates (e.g., use OLS).
2. Successively revise the parameter estimates, finding new values that maximize the joint probability density function (likelihood function) of observing the dependent variable values that were actually sampled.

MLE involves maximizing a log-likelihood function, whose core is this negative expression:

$$-\sum_{i=1}^N (Y_i - \mu)^2$$

where Y is the dependent variable and μ is the central tendency of the parameter distribution. NOTE: the negative sign produces a parabola that opens downward: the 2nd derivative thus identifies the location of the parameter's maximum value.

We return below to the log-likelihood function when assessing how well an equation "fits" the data.

3. Stop iterating when "peak" values are obtained (i.e., the local maximum), as indicated by calculus (the point at which the equation's first derivative equals zero). That is, quit when no further increase in the MLE occurs.

For details on MLE principles and procedures, see Scott R. Eliason. 1993. *Maximum Likelihood Estimation: Logic & Practice*. Newbury Park, CA: Sage Publications.

Now re-estimate the art museum-education relationship with Stata's binary logistic regression. In Stata, two logistic commands must be submitted to produce both sets of output:

logistic visartd educ, coef

Logistic regression		Number of obs	=	1501		
		LR chi2(1)	=	264.19		
		Prob > chi2	=	0.0000		
Log likelihood = -801.67728		Pseudo R2	=	0.1415		

visartd		Coef.	Std. Err.	z	P> z	[95% Conf. Interval]

		educ	.3552712	.0247871	14.33	0.00 .306689 .403853
		_cons	-5.726947	.3586061	-15.97	0.00 -6.429802 -5.024092

logistic visartd educ

Logistic regression		Number of obs	=	1501		
		LR chi2(1)	=	264.19		
		Prob > chi2	=	0.0000		
Log likelihood = -801.67728		Pseudo R2	=	0.1415		

visartd		Odds Ratio	Std. Err.	z	P> z	[95% Conf. Interval]

		educ	1.426567	.0353605	14.33	0.000 1.358919 1.497584

Using Stata's logit command produces the same coefficient output, but also this iteration history, some of which is used below in measuring equation fit (page 31):

logit visartd educ

Iteration 0:	log likelihood = -933.77247
Iteration 1:	log likelihood = -805.81088
Iteration 2:	log likelihood = -801.68997
Iteration 3:	log likelihood = -801.67728
Iteration 4:	log likelihood = -801.67728

INTERPRETING LOGISTIC COEFFICIENTS

Effects are nonlinear in the independent and dependent variables, but are linear in their logs.

The estimate $b = 0.355$ means that, for each year of **educ**, the expected logit of attending an art museum increases by 0.355. This number is not at all enlightening. Let's calculate some expected logits. For a person with 6 years of education:

$$\hat{L}_6 = -5.727 + 0.355(6) = -3.597$$

The negative sign shows the expected value favors that person having NOT visited an art museum. **Why is this interpretation correct? (HINT: What two categories form the ratio of probabilities whose ln is taken?)** Compare this logistic regression prediction to the linear probability model's prediction of -0.137 (see page 8).

For someone with 20 years of schooling:

$$\hat{L}_{20} = -5.727 + 0.355(20) = +1.373$$

The positive sign shows that such persons were more likely to visit than not to visit. **Again, why?**

These two calculations reveal little beyond showing that the log-odds of visiting an art museum for the more educated person are expected to be much higher than log-odds for the less-educated. The meaning of these numerical magnitudes cannot be grasped. What we require is a measuring rod with which we are more familiar. So, translate each log-odds into an expected probability, using this generic formula:

$$\hat{p}_i = \frac{e^Z}{1 + e^Z}$$

where Z is a short notation standing for the entire right-hand side of the logistic regression equation: $(a + b_1X_1 + \dots + b_kX_k)$.

Here's a step-by-step derivation, starting from the definition of the logit (page 8) and the logistic regression equation (page 15):

$$L_i = \ln\left(\frac{p_i}{1-p_i}\right) = Z \quad \text{where } Z = a + \sum b_i X_i$$

Exponentiate both sides:

$$\exp \ln\left(\frac{p_i}{1-p_i}\right) = \exp Z$$

$$\left(\frac{p_i}{1-p_i}\right) = \exp Z$$

$$p_i = (\exp Z)(1-p_i)$$

$$p_i = \exp Z - p_i \exp Z$$

$$p_i + p_i \exp Z = \exp Z$$

$$p_i(1 + \exp Z) = \exp Z$$

$$p_i = \frac{\exp Z}{1 + \exp Z}$$

Now replace Z in the last equation with the full expression to show the expected probability of a category 1 response:

$$p_{Y=1} = \frac{e^{a+b_1X_1+b_2X_2+\dots+b_KX_K}}{1 + e^{a+b_1X_1+b_2X_2+\dots+b_KX_K}}$$

Why will all three terms always have positive values? Therefore, the expected probability that $Y = 1$ can never be 0 or lower. Because the denominator must always be larger than the numerator (**again, why?**), the expected probability can never be 1 or greater. Thus, the probabilities predicted by a logistic regression equation are confined inside the range between 0 and 1.

Next, consider two expected probabilities, obtained by substituting our previous example education into the equation:

For a person with **educ** = 6 years of schooling, the predicted probability is:

$$p_{Y6=1} = \frac{e^{-5.727+0.355(6)}}{1 + e^{-5.727+0.355(6)}}$$

$$p_{Y6=1} = \frac{e^{-3.597}}{1 + e^{-3.597}} = \frac{0.0274}{1+0.0274} = 0.027$$

For someone with **educ** = 20, the expected probability that $Y = 1$ is:

$$p_{Y20=1} = \frac{e^{-5.727+0.355(20)}}{1 + e^{-5.727+0.355(20)}}$$

$$p_{Y20=1} = \frac{e^{1.327}}{1 + e^{1.327}} = \frac{3.770}{1 + 3.770} = 0.79$$

Where are these two probability values located on the logistic probability curve in the figure on page 9?

EXPONENTIATING LOGISTIC REGRESSION B's

A multiplicative transformation of the logistic regression coefficients is also insightful. In the column headed “Odds Ratio” Stata displays the exponentiated values of the logit coefficient. **(Verify on your calculator that the transformation of $B = 0.355$ into Odds Ratio = 1.310 by using the e^B key on your hand calculator; that is, the inverse of the “LN” key.)** An exponentiated value reveals the percentage change in the expected odds of the dependent variable for a one-unit change in the independent variable. This transformation involves exponentiating both sides of the basic logistic regression equation. For example, the expected logit equation is:

$$\hat{L}_i = -5.727 + 0.355 X_i$$

Exponentiating both sides (see page 15) gives:

$$\frac{P_1}{P_0} = e^{-5.727+0.355X_i}$$

Finally, plug in **educ** = 6 years to obtain the expected odds for X:

$$\frac{P_1}{P_0} = e^{-5.727+0.355(6)} = e^{-3.597} = 0.0274$$

On page 20 we saw that the expected probability of visiting an art museum by someone with 6 years of schooling is .027 (more, precisely it's 0.0266693). This probability exactly corresponds to the expected odds of $(p_1 / (1 - p_1)) = p_1 / p_0 = (.0266693 / .9733307) = 0.0274$, which is exactly what the exponentiation above shows.

If you exponentiate the estimated B for **educ** (found in the Coef. column of the Stata output on page 17), you obtain the value for **educ** in the Odds Ratio column:

$$[\exp(0.3552712) = 1.4265675]$$

which shows that the expected odds of a museum visit increases by $(1.427 - 1)(100\%) = 42.7\%$ per year of education.

The generic transformation formula is: $(\exp(B) - 1)(100\%)$
In Stata's output notation: $((\text{Odds Ratio}) - 1)(100\%)$

Equivalently, to apply the exponentiated coefficient to calculate the changing odds from one year to the next, simply multiply the preceding year's odds by 1.427 to obtain the next year's odds. To illustrate, what is the expected odds of visiting an art museum by a person with 7 years of schooling? Simply $(0.0274)(1.427) = 0.039$. For a someone with 8 years: $(0.039)(1.427) = 0.056$, etc. Each successive year of education increases the expected odds value by 42.7% across the entire EDUC range from 0 to 20!

Because odds have no upper limit, expected values can increase indefinitely (unlike a probability, which is bounded from 0 to 1). Note that, as we continue multiplying successive values by any constant amount (e.g., by $\text{Exp}(B)$), the cumulative increases compound exponentially. That curve is similar to what happens to your bank balance when the interest rate remains constant.

The process works in reverse. If a logistic regression b-coefficient has a negative sign (e.g., decreasing the log-odds of attendance), then exponentiating this coefficient will produce a transformed value less than 1. Suppose that $e^{-0.355} = 0.701$. Thus, a year of schooling would reduce the odds of visiting by $(0.701 - 1)(100\%) = -29.9\%$. For every additional year of **educ**, the odds would decrease by another -29.9% .

If a predictor has no impact on the dependent variable, its $B = 0$ and thus $e^0 = 1.00$. Then $(\exp(0) - 1)(100\%) = (1 - 1)(100\%) = 0\%$. Hence, the expected odds of visiting an art museum change by 0.0% as the predictor changes.

In a multiple logistic regression equation, these exponentiated values facilitate comparisons of the net effects of several predictors that are measured using different scales.

LINEAR vs NONLINEAR FORMS of LOGISTIC REGRESSION EQUATIONS

The two forms of the logistic regression parameter express an independent variable's effect on one of two measures of the dependent dichotomy, the logit or the odds. These measures are functions of one another other, via natural logarithm or exponentiation transformation. This section uses the museum visit logistic regression equation to illustrate the basic equivalence of logistic regression parameters in their additive and multiplicative forms.

Here is the additive equation for the expected logit (natural log of the odds):

$$\hat{L}_i = -5.727 + 0.355 X_i$$

Exponentiate both sides, changing it into a multiplicative equation for the expected odds. The right-most expression is based on the calculation rule for multiplying powers of the same base (e.g., $2^{2+3} = 2^2 2^3 = 32$):

$$\frac{p_1}{p_0} = e^{-5.727+0.355X_i} = e^{-5.727} e^{0.355X_i}$$

Now compute the expected logits and odds for some education levels. The table below uses the full equations only to compute the initial values (for persons with 0 years of **educ**). For each succeeding year, I changed the immediately preceding logit or odds by either the respective additive or multiplicative increment.

This table shows that (1) the logit changes by a constant amount (linearity in the logs); (2) the odds change by a constant proportion (multiplicity in the odds; recall that $e^{0.270} = 1.427$.)

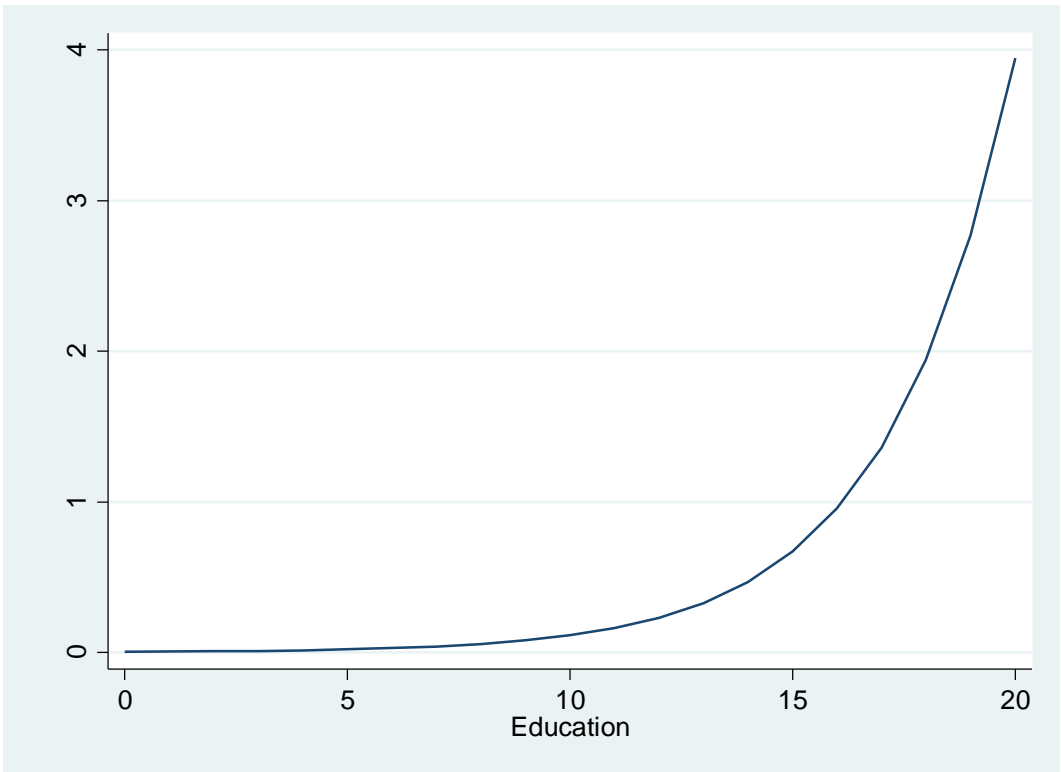
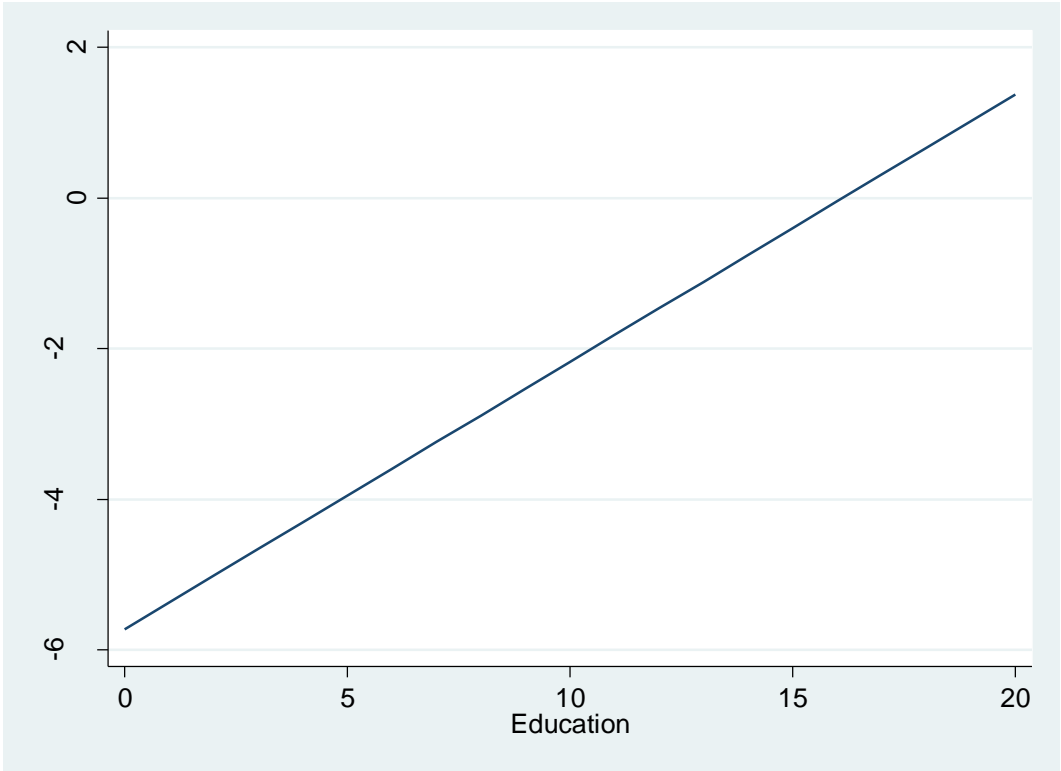
educ	$\hat{L}_i = -5.727 + 0.355 X_i$	$\frac{P_1}{P_0} = e^{-5.727} e^{0.355 X_i}$
0	$-5.727 + 0.355(0) = -5.727$	$e^{-5.727} = 0.00326$ and $e^{0.355(0)} = 1.0$: $(0.00326)(1.0) = 0.00326$
1	$+0.355 = -5.372$	$* (1.427) = 0.00465$
2	$+0.355 = -5.017$	$* (1.427) = 0.00663$
3	$+0.355 = -4.662$	$* (1.427) = 0.00947$
16	$+0.355 = -0.047$	$* (1.427) = 0.95502$
20	$+0.355 = +1.373$	$* (1.427) = 3.95101$

Use your calculator to show that the paired values in each row are equivalent (i.e., take their antilogs and natural logs, respectively), within rounding error.

Graphs of these values on the next page reveal that the logit equation forms a straight line while the odds equation forms a nonlinear curve, reflecting their parameters' respective additive and multiplicative relationships with **educ**. Exponentiating the first graph produces the second plot; logging the second figure yields the first diagram.

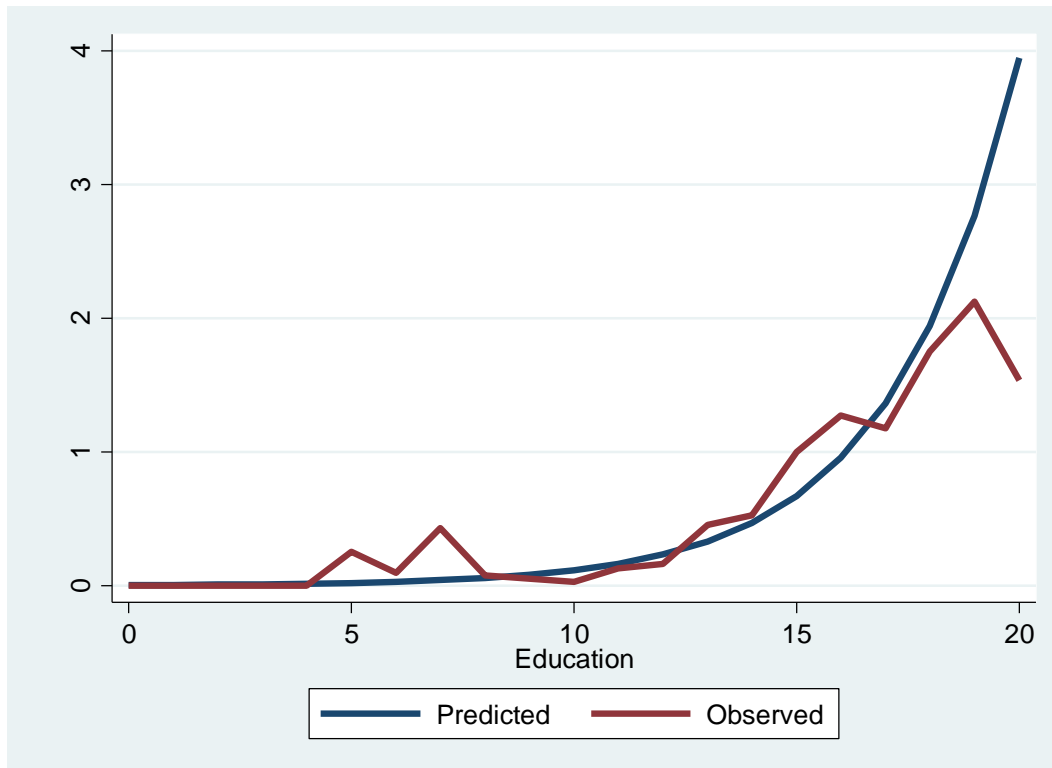
```
generate logit_visartd = -5.727 + 0.355*educ
twoway (line logit_visartd educ), ytitle(Value of LOGIT)
      xtitle(Education)
```

```
generate odds_visartd = exp(-5.727 + 0.355*educ)
twoway (line odds_visartd educ), ytitle(Value of ODDS)
      xtitle(Education)
```



This final graph plots both the predicted and observed odds of visiting an art museum for each year of **educ**. I created a small dataset with 21 years of **educ** (from 0 to 20); **prodds**, the predicted odds from the logistic regression; and **obsodds**, the observed odds calculated as the ratio of frequencies in the two categories of **visartd** (visit divided by novisit).

```
twoway (line prodds educ) (line obsodds educ), ytitle(Value of ODDS) xtitle(Education) legend(order(1 "Predicted" 2 "Observed"))
```



How closely do you think the predicted values fit the observed data?

THE CHI-SQUARE TEST STATISTIC

To assess the overall equation fit and, for some programs such as SPSS, the significance of individual logistic regression coefficients requires familiarity with the “family” of chi-square distributions χ^2 . As explained in *SSDA* (Section 3.11, pp. 102-104), a specific chi-square distribution is constructed from a normally distributed population by drawing a random sample of N cases, changing their observed scores into squared standardized (Z score) values, then summing them:

$$\chi_N^2 = \sum_{i=1}^N Z_i^2 = \sum_{i=1}^N \frac{(Y_i - \mu_Y)^2}{\sigma_Y^2}$$

Although Z scores range from negative to positive values, the squaring eliminates any zero values from the chi-square distribution. In effect, the probability density function for a chi-square resembles a sum of N “folded over” normal distributions.

Different chi-square distributions result from choosing differing N s. Associated with each chi-square distribution is its degrees of freedom (df), symbolized by the Greek letter ν (nu). The df for a given chi-square equals N , the number of observations in the sample used to construct that distribution. Note my practice of subscripting the χ^2 with its df.

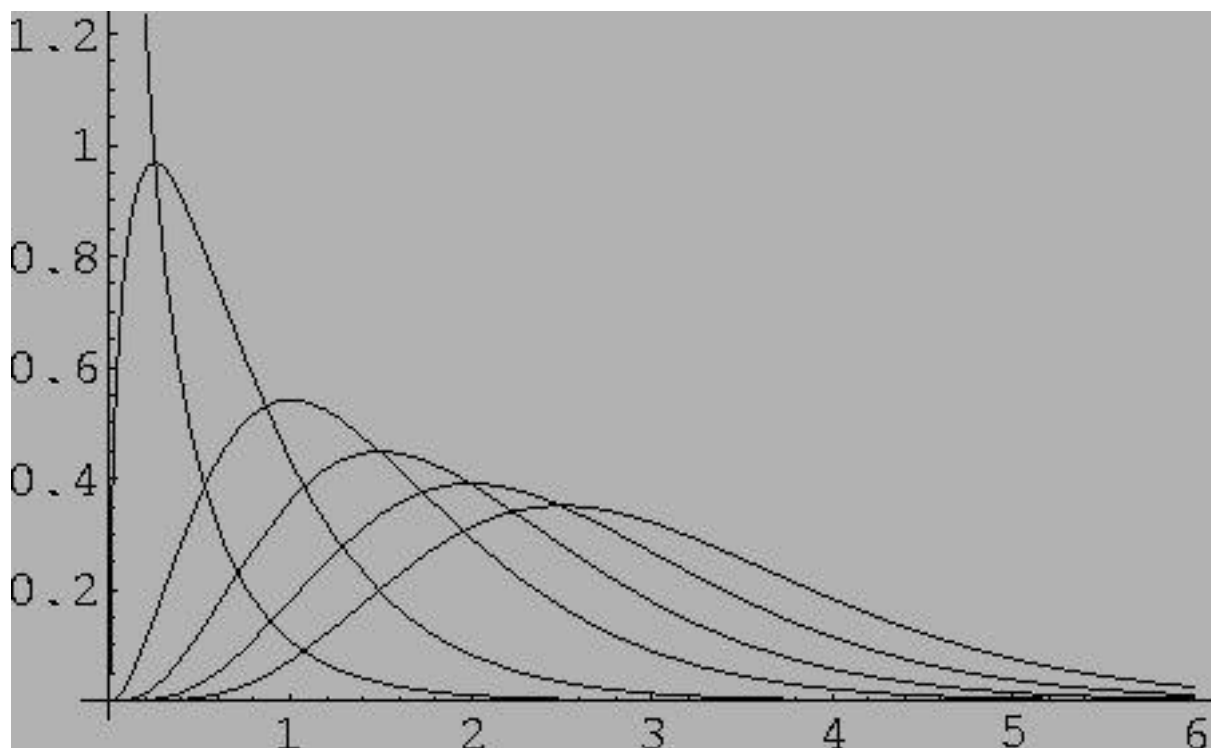
The figure on page 28 shows several chi-square distributions with different dfs. Note that as df increases, the distribution becomes more symmetrical and bell-shaped. The expected value ($E(\chi^2)$) for a given chi-square distribution is ν , its df. The variance of the distribution is 2ν . Appendix B in *SSDA#4* (pp. 457-8) displays critical values of chi-square for several distributions at conventional α -levels.

If you're stranded on a desert island without your solar powered computer, approximate critical values for large df ($N > 100$) as:

$$\chi^2_{\alpha} = \nu \left(1 - \frac{2}{9\nu} + Z_{\alpha} \sqrt{\frac{2}{9\nu}} \right)^3$$

where Z_{α} is the score that puts the entire alpha region into the right tail of the standardized normal distribution.

Note that, like the F-ratio, the χ^2 region of rejection falls entirely into the right-hand tail of the distribution, since the squaring eliminates the negative values of Z. On *SSDA* page 103 we show that $F_{1,\nu} = t^2_{\nu}$, which means that, for a large N sample, $F = Z^2$. Similarly, because F is the ratio of two chi-squares (p. 116), $\chi^2 = Z^2$. Thus, at $\alpha = .05$, the critical values for $\chi^2_1 = 3.8414$ and $F_{1,\infty} = 3.8414$, while the critical values for $Z^2_{\alpha/2} = (\pm 1.96)^2 = 3.8414$ and for $t^2_{\infty;\alpha/2} = (\pm 1.96)^2 = 3.8414$. These test statistics are all cousins in the normal distribution family.



Testing the Logistic Regression Estimate of β :

As in OLS linear regression, so in logistic regression with sample data a typical null hypothesis is that the parameter (β) is zero in the population. A two-tailed research hypothesis is:

$$\mathbf{H}_0 : \beta_K = 0$$

$$\mathbf{H}_1 : \beta_K \neq 0$$

To help you decide whether to reject the null hypothesis, H_0 , Stata's logit output displays the t-test statistic and reports the probability of making a Type I error (false rejection error) if you reject the null hypothesis in favor of the two-tailed alternative, H_1 . It also calculates the 95% confidence interval around the sample point estimate. Here's the t-test statistic for the **educ** coefficient:

$$t = \frac{b_k - \beta_k}{s_{b_k}} = \frac{0.355 - 0}{0.025} \cong 14.33$$

which can easily be rejected at $p < .001$. (Stata's output truncates the p-level; it's not equal to zero but your risk of making a false rejection decision is surely much less than one chance in a thousand). Although the Stata labels the column a z-test, it's identical to a t-test statistic for large samples. The convention when reporting results is to call them t-tests.

For some reason, many logistic regression programs (such as SPSS) don't report t-test statistics but instead calculate "Wald statistics." Wald is distributed as a chi-square variable with one degree of freedom:

$$Wald = \left(\frac{b_k - \beta_k}{s_{b_k}} \right)^2$$

Note that this formula is simply the square of the usual t-test above, consistent with the observation on page 28 that $\chi^2 = Z^2 = t^2$ for large N.

Regressing **visartd** on **educ** would yield a Wald test statistic of $(0.3552712/0.0247871)^2 = 205.4322$; its square root is 14.33, which is the t-test reported on both outputs on page 17. The probability of a false rejection error is exceedingly small ($p < .001$), hence the 2008 GSS sample statistic b_k is very unlikely to come from a sampling distribution with a population parameter of $\beta_k = 0$. Thus, your decision to reject H_0 runs only a teensy-tiny risk of making a Type I (false-rejection) error. **What substantive conclusion do you draw about the art museum-education relationship from the logistic regression analysis of the 2008 GSS data?**

MEASURING EQUATION FIT

Several descriptive and inferential statistics are available to assess how well a logistic regression equation (model) fits the data. Stata produces some of these measures, either as part of the logistic output or via additional commands.

1. LOG-LIKELIHOOD RATIO

As noted above, ML estimation of the logistic regression parameters maximizes the equation's log-likelihood (LL) function. Its numerical value is always negative, because the function to be maximized is an inverted parabola in hyper-space whose largest value lies below 0 on the vertical (dependent variable) axis. Computer packages differ in reporting either this negative log-likelihood value, or minus twice the value (-2LL), which has distributional properties enabling application of chi-square distributions.

The log-likelihood value is not used in isolation, but always in comparison to an alternative equation specification. A pair of multivariate equations are said to be nested equations if all the parameters included in the first equation also appear in the second equation (i.e., the first is "nested inside" the second). The difference in -2LL's for a pair of nested equations tests whether the additional parameters specified in the second equation improve its fit to the data over the first equation's fit. We seek to reject the null hypothesis that adding predictors to the second equation does not reduce the size of the -2LL relative to the difference in degrees of freedom:

$$H_0: (-2LL_1) - (-2LL_2) = 0$$

$$H_1: (-2LL_1) - (-2LL_2) > 0$$

The log-likelihood ratio for comparing two nested equations is:

$$G^2 = -2 \ln \left(\frac{L_1}{L_2} \right) = (-2 \ln L_1) - (-2 \ln L_2)$$

where equation 1 is nested inside equation 2. The G^2 test statistic is distributed as a chi-square value with degrees of freedom equal to the difference in the two equations' dfs $df_{G^2} = df_2 - df_1$. Determine the appropriate critical value to reject a null hypothesis at your chosen α -level

(region of rejection). With a large sample size and nested equations differing by one df: c.v. $\chi^2 = 3.84$ for $\alpha = .05$; c.v. $\chi^2 = 6.63$ for $\alpha = .01$; and c.v. $\chi^2 = 10.83$ for $\alpha = .001$.

Here are relevant portions of outputs on page 17, where **visartd** was regressed on **educ**:

```
Iteration 0:    log likelihood = -933.77247
Iteration 1:    log likelihood = -805.81088
Iteration 2:    log likelihood = -801.68997
Iteration 3:    log likelihood = -801.67728
Iteration 4:    log likelihood = -801.67728
```

```
Logistic regression           Number of obs   =           1501
                               LR chi2(1)          =           264.19
                               Prob > chi2           =           0.0000
Log likelihood = -801.67728   Pseudo R2       =           0.1415
```

The iteration history reports the initial value of the log likelihood for a “constant only” equation that has no independent variables: -933.77. The LL at the final iteration step (= -801.68) is for the equation with all predictors included. The difference between those LL values is $((-933.77) - (-801.68)) = -132.09$. Multiply this difference by -2 to obtain the -2LL test-statistic for a pair of nested equations – $G^2 = (-2)(-132.09) = 264.18$ – which appears on the Stata output as “LR chi2(1).” Often called the “model chi-square,” this G^2 has one degree of freedom because the intercept-only model has 1 df (for the constant) and the second model has 2 df (the constant plus the $K = 1$ predictor, **educ**).

For this bivariate visit-education logistic regression, what is your decision about the null hypothesis? If you set $\alpha = .001$, what critical value of chi-square is required to reject the null H_0 of no improvement in fit?

We must reject the null hypothesis with a very low probability of Type I (false rejection) error. Conclusion: adding the single predictor to the equation probably improved the model’s fit in the population data.

2. PERCENT OF CASES CORRECTLY CLASSIFIED

OLS regression equations can be used to predict the score of every case, which can then be compared to the observed value to see how accurate is the prediction. Similarly, logistic regression equation can be used to decide

that, if the expected probability is $< .50$, then predicted score is 0; if the expected probability $\geq .50$, then predicted value is 1. The percentages of correctly predicted cases are then calculated and displayed in a two-by-two classification table. If the equation “completely explains” the variation of the dependent variable, all cases would fall on the main diagonal, and the overall percentage correct would be 100%. That is, all cases predicted to equal 0 would be observed 0s, and all predicted 1s would be observed 1s. After running a logistic regression, command Stata to produce the classification table:

estat classification

```

Logistic model for visartd
----- True -----
Classified |           D           ~D |           Total
-----+-----+-----+-----
      +   |           116           72 |           188
      -   |           355           958 |           1313
-----+-----+-----+-----
    Total |           471           1030 |           1501
-----+-----+-----+-----
Classified + if predicted Pr(D) >= .5
True D defined as visartd != 0
-----+-----+-----+-----
Sensitivity                Pr ( + | D)    24.63%
Specificity                Pr ( - | ~D)   93.01%
Positive predictive value  Pr ( D | +)   61.70%
Negative predictive value  Pr (~D | -)   72.96%
-----+-----+-----+-----
False + rate for true ~D   Pr ( + | ~D)   6.99%
False - rate for true D    Pr ( - | D)    75.37%
False + rate for classified + Pr (~D | +)   38.30%
False - rate for classified - Pr ( D | -)   27.04%
-----+-----+-----+-----
Correctly classified              71.55%
-----+-----+-----+-----

```

At first glance, the example classification table above seems to indicate a high level of correct predictions (the main diagonal has 1074 of the 1501 case = 71.55% correctly classified). However, we could correctly “predict” $1030/1501 = 68.62\%$ of the cases just by assuming that no one visited an art museum last year. Hence, the bivariate logistic regression equation produces just a small increment over guessing the most frequent response (no visit) for every case.

The two sets of four conditional probabilities help to pinpoint where the equation does a good and poor job of classifying cases. In this example, the low Sensitivity value ($116/471 = 24.63\%$) indicates that the equation correctly classified only one-fourth of the respondents who really visited a museum. Apparently **educ** alone doesn't identify very accurately who goes to view pictures at an exhibition! To improve classification accuracy, we should consider including additional independent variables in the logistic regression equation predicting art museum visitation. **Any suggestions?**

3. GENERALIZED "COEFFICIENTS OF DETERMINATION"

In OLS linear regression, the ratio of the between sum of squares to total sum of squares is called the coefficient of determination (R^2). It ranges between 0.00 and 1.00 and can be interpreted as the proportion of the dependent variable's variance "explained" by the linear combination of the independent variables. Further, the sample statistic R^2 is used to test the null hypothesis that the population parameter $\rho^2 > 0$. Because logistic regression uses iterative MLE methods to estimate the equation parameters, instead of variance-minimizing OLS methods, it does not produce a comparable statistic to indicate model fit to the data. Instead, many statisticians have proposed goodness-of-fit measures for logistic regression.* Unfortunately, all lack known sampling distributions and thus can't be tested statistically. Furthermore, many of these generalized "coefficients of determination" produce differing values for the same data.

Stata's basic logistic regression output reports a "Pseudo R^2 ". For the **visartd-educ** equation above, pseudo- $R^2 = 0.1415$. Knoke et al. (2002:313) provide another formula:

$$pseudo - R^2 = \frac{G^2}{N + G^2}$$

Applied to the example data, pseudo- $R^2 = (264.18) / (1501 + 264.18) = 0.1497$, which is close to Stata's value.

* Liao, J.G. and Dan McGee. 2003. "Adjusted Coefficients of Determination for Logistic Regression." *American Statistician* 57:161-165.

Additional fit statistics are available by running `fitstat`, a post-estimation command that produces scads of fit statistics for many Stata single-equation regression commands, including: `regress`, `logistic`, `logit`, `mlogit`, `poisson`, and `probit`. Written by J. Scott Long and Jeremy Freese, `fitstat` can be found on the Web and installed in your Stata program by using this command:

`findit fitstat`

After installation, run a logistic regression followed by the command:

`fitstat`

```
Measures of Fit for logistic of visartd
Log-Lik Intercept Only: -933.772   Log-Lik Full Model:      -801.677
D(1499) :                1603.355   LR(1) :                  264.190
                               Prob > LR:                0.000
McFadden's R2:           0.141   McFadden's Adj R2:      0.139
Maximum Likelihood R2:   0.161   Cragg & Uhler's R2:     0.227
McKelvey and Zavoina's R2: 0.257   Efron's R2:             0.174
Variance of y*:          4.430   Variance of error:      3.290
Count R2:                 0.716   Adj Count R2:           0.093
AIC:                      1.071   AIC*n:                  1607.355
BIC:                      -9360.162   BIC':                   -256.876
```

Long and Freese (2006:104-113) discuss `fitstat` methods and formulas.* UCLA Academic Technology Services summarizes eight “commonly encountered pseudo R-squareds” on its FAQ Webpage.** Neither source makes recommendations, although Long and Freese call the Count R² a “seemingly appealing measure.” It is the proportion of correct predictions. Adjusted Count R² “is the proportion of correct guesses beyond the number that would be correctly guessed by choosing the largest marginal.”

All measures are descriptive statistics that provide a rough approximation for judging a model’s predictive efficacy. No test statistic is available to test the null hypothesis that a generalized $\rho^2 = 0$ in the population.

* Long, J. Scott, & Freese, Jeremy (2006). *Regression Models for Categorical Dependent Variables Using Stata (Second Edition)*. College Station, TX: Stata Press.

** UCLA Academic Tech Services. “What are pseudo R-squareds?”
<http://www.ats.ucla.edu/stat/mult_pkg/faq/general/Psuedo_RSquareds.htm>

4. HOSMER-LEMESHOW STATISTIC

The Hosmer-Lemeshow (HL) statistic compares the observed sample scores (y) to the probabilities (π) predicted by the logistic regression equation. First, the HL program sorts the N cases from the lowest to highest predicted probability, then divides them into G groups (quantiles) of approximately equal size (if N/G is not an integer, the G groups may differ slightly in size). Typically, analysts choose $G=10$, resulting in 10 deciles. Next, within each group, compute the mean predicted probabilities and mean observed scores (i.e., the proportion of cases = 1). Finally, the program calculates HL as a chi-square test statistic with $G-2$ degrees of freedom:

$$\chi_{G-2}^2 = \sum_{g=1}^G \frac{(n_g \bar{y}_g - n_g \bar{\pi}_g)^2}{n_g \bar{\pi}_g (1 - \bar{\pi}_g)}$$

If the probability of the HL statistic is $p \leq .05$, we reject the null hypothesis of no difference between observed and predicted values of the dependent variable. If $p > .05$, then we fail to reject the null hypothesis of no difference, implying that the model's parameter estimates fit the data at an acceptable level. Although the model may not explain a large proportion the dependent variable's variation in the population, it's probably more than none.

To perform the HL test, after running a logistic regression equation, use Stata command:

`estat gof, group(10) table`

```

Logistic model for visartd, goodness-of-fit test
(Table collapsed on quantiles of estimated probabilities)
(There are only 8 distinct quantiles because of ties)
-----+-----
| Group | Prob | Obs_1 | Exp_1 | Obs_0 | Exp_0 | Total |
|-----+-----+-----+-----+-----+-----+-----|
| 1 | 0.1021 | 11 | 10.0 | 149 | 150.0 | 160 |
| 4 | 0.1879 | 72 | 96.4 | 464 | 439.6 | 536 |
| 5 | 0.2482 | 35 | 27.8 | 77 | 84.2 | 112 |
| 6 | 0.3201 | 66 | 61.5 | 126 | 130.5 | 192 |
| 7 | 0.4018 | 35 | 28.1 | 35 | 41.9 | 70 |
|-----+-----+-----+-----+-----+-----+-----|
| 8 | 0.4893 | 136 | 118.9 | 107 | 124.1 | 243 |
| 9 | 0.6610 | 76 | 79.5 | 49 | 45.5 | 125 |
| 10 | 0.7987 | 40 | 48.7 | 23 | 14.3 | 63 |
|-----+-----+-----+-----+-----+-----+-----|
      number of observations =      1501
      number of groups =          8
Hosmer-Lemeshow chi2(6) =      25.60
      Prob > chi2 =      0.0003
  
```

In this example, the program could create only G=8 quantiles because the predicted probabilities had many ties (especially in groups #4 and #8), An equation with multiple independent variables would be less likely to encounter this problem. The HL output indicates that the `visartd-educ` equation does not fit well.

* Hosmer, D.W., Jr. & S. Lemeshow. 2000. *Applied Logistic Regression*. 2d Ed. NY: Wiley.

ANALYZING PREDICTED PROBABILITIES

To examine and display the range of predicted probabilities, first run the equation. Then use Stata predict to compute the probability of an art museum visit, and store the results in a new variable (**predlogit**). (Because Stata will calculate predicted probabilities of all cases in the 2008 GSS, you must include only cases with no missing values.) Next, summarize the predicted values and create a Stata dotplot histogram:

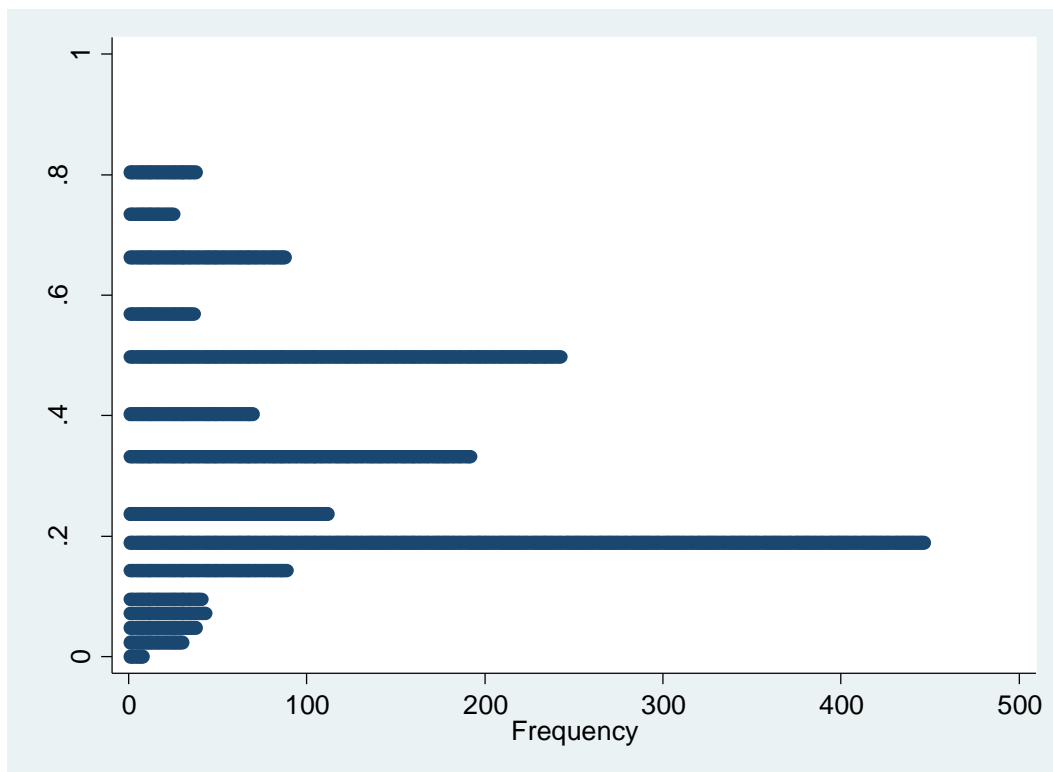
```
logistic visartd educ  
predict predlogit if visartd ~=.  
(option pr assumed; Pr(visartd))  
(522 missing values generated)
```

```
label var predlogit "Logit: Pr(visartd)"
```

```
summarize predlogit
```

Variable	Obs	Mean	Std. Dev.	Min	Max
logitpr	1501	.3137908	.1917059	.0032464	.7987462

```
dotplot predlogit, ylabel(0(.2)1)
```



A MULTIVARIATE EXAMPLE: Capital Punishment

Let's estimate a multivariate logistic regression equation, with several continuous and categorical (dummy) independent variables. The 2008 GSS asked: "Do you favor or oppose the death penalty for persons convicted of murder?" The responses to `cappun` were "Yes" = 1 and "No" = 2. For independent variables, use `educ`, `polviews`, `region`, `race`, `relig`.

1. Recode `cappun` into a 1-0 dichotomy, where 1 = favors capital punishment:

```
recode cappun (1=1)(2=0), generate(procappun)
codebook procappun
```

```
      range:  [0,1]                units:  1
unique values:  2                missing  .: 121/2023
  tabulation:  Freq.    Numeric  Label
              639         0
              1263        1
              121         .
```

2. Check all frequencies and missing values for `educ`, `polviews`, `region`, `race`, `relig`. Higher scores in `polviews` indicate more conservative respondents. The last three nonordered discrete measures must be recoded as dummy variables.

3. Create dummy variables and always check the new values and frequencies:

```
recode region (5/7=1)(nonmiss=0), generate(south)
recode race (2=1)(nonmiss=0), generate(black)
recode relig (2=1)(nonmiss=0), generate(catholic)
codebook educ polviews south black catholic
```

4. Run a logistic regression equation of **procappun** with five predictors:

```
logit procappun educ polviews south black catholic
logistic procappun educ polviews south black catholic, coef
logistic procappun educ polviews south black catholic
```

```
Iteration 0: log likelihood = -1166.7275
Iteration 1: log likelihood = -1083.954
Iteration 2: log likelihood = -1083.0898
Iteration 3: log likelihood = -1083.0893
Iteration 4: log likelihood = -1083.0893
```

```
Logistic regression                Number of obs   =      1823
                                   LR chi2(5)       =      167.28
                                   Prob > chi2       =      0.0000
Log likelihood = -1083.0893        Pseudo R2      =      0.0717
```

procappun	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
educ	-.0448776	.0178932	-2.51	0.012	-.0799477	-.0098075
polviews	.3268739	.0376149	8.69	0.000	.2531501	.4005976
south	.1652793	.1123133	1.47	0.141	-.0548507	.3854093
black	-1.160563	.1504345	-7.71	0.000	-1.455409	-.8657162
catholic	-.3480156	.1242622	-2.80	0.005	-.5915649	-.1044662
_cons	.1711663	.3103656	0.55	0.581	-.4371391	.7794717

procappun	Odds Ratio	Std. Err.	z	P> z	[95% Conf. Interval]	
educ	.9561145	.017108	-2.51	0.012	.9231646	.9902404
polviews	1.386627	.0521578	8.69	0.000	1.288077	1.492717
south	1.179723	.1324985	1.47	0.141	.9466264	1.470216
black	.3133099	.0471326	-7.71	0.000	.233305	.4207501
catholic	.7060879	.08774	-2.80	0.005	.5534605	.9008052

5. Run the fit statistics:

```
fitstat
```

```
Measures of Fit for logistic of procappun
Log-Lik Intercept Only: -1166.727  Log-Lik Full Model: -1083.089
D(1817):                2166.179  LR(5):                167.276
                                   Prob > LR:                0.000
McFadden's R2:          0.072  McFadden's Adj R2:   0.067
Maximum Likelihood R2:  0.088  Cragg & Uhler's R2:  0.121
McKelvey and Zavoina's R2: 0.119  Efron's R2:          0.090
Variance of y*:         3.736  Variance of error:   3.290
Count R2:                0.677  Adj Count R2:        0.047
AIC:                     1.195  AIC*n:               2178.179
BIC:                    -11476.291  BIC':                -129.735
```

6. And the HL statistic:

Logistic model for procappun, goodness-of-fit test
(Table collapsed on quantiles of estimated probabilities)

Group	Prob	Obs_1	Exp_1	Obs_0	Exp_0	Total
1	0.4527	77	68.7	106	114.3	183
2	0.5371	85	90.1	97	91.9	182
3	0.6017	94	105.5	91	79.5	185
4	0.6439	119	113.6	62	67.4	181
5	0.6962	114	122.2	68	59.8	182
6	0.7191	151	146.1	54	58.9	205
7	0.7513	147	146.2	50	50.8	197
8	0.7878	105	113.5	42	33.5	147
9	0.8312	194	177.5	24	40.5	218
10	0.9097	120	122.6	23	20.4	143

number of observations = 1823
number of groups = 10
Hosmer-Lemeshow chi2(8) = 19.55
Prob > chi2 = 0.0122

What are your substantive interpretations of these results?

ANALYZING PREDICTED PROBABILITIES

Use Stata `predict` to create predicted probabilities (`predprob`) for every case in the multivariate equation:

```
predict predprob, pr
```

List these `predprob` values and the observed values of `procappun`, using only respondents with no missing values. Here are the paired values for the first 20 respondents:

	predprob	procappun
1.	.4845967	1
2.	.6413228	0
3.	.434059	0
4.	.4673772	0
5.	.2943854	1
6.	.3212664	1
7.	.2900129	0
8.	.3664897	0
9.	.2121607	1
10.	.4785634	1
11.	.2500084	0
12.	.4482606	0
13.	.5851597	0
14.	.4013262	0
17.	.7562764	1
18.	.8247694	1
19.	.3616945	0
20.	.6279662	0
21.	.6438503	1
22.	.7765829	1

Although several predictions were good (respondents in **yellow**), other were erroneous (respondents in **green**). (Two of the first 20 cases in the survey had missing values and were excluded.)

Stata's `adjust` command calculates the predicted probabilities for different groups, as identified by categories of variable(s). The example below shows the predicted `procappun` of men and women.

Caution: By default, the adjust command uses the entire sample, not just the selected cases in the preceding logistic regression. Instruct Stata to adjust the probabilities by **sex** only for the sampled cases:

adjust if e(sample), pr by(sex)

Respondents sex	pr
male	.68235
female	.66841

Predicted probabilities can be calculated for various combinations of attributes. For example, **what are the probabilities of supporting capital punishment by polviews and gender among southerners with a college degree?**

adjust south=1 educ=16, pr by(polviews sex)

```
-----
Dependent var: procappun   Equation: procappun   Command: logistic
Variables left as is: black, catholic
Covariates set to value: south = 1, educ = 16
-----
```

think of self as liberal or conservative	respondents sex male	female
extremely liberal	.409949	.424054
liberal	.506429	.505286
slightly liberal	.574187	.566406
moderate	.659906	.654442
slightly conservative	.750288	.739022
conservative	.813595	.807876
extrmly conservative	.846651	.819780

How does support for capital punishment differ across the polviews spectrum? Are the sex differences constant or do they interact with polviews?

Use both logit and odds forms of the equation to calculate expected values for a person who: has 12 years of education, is very conservative (=7), lives in the South, and is black and non-Catholic. **Show that the two results yield identical values.**

General forms:

$$\hat{L}_i = \alpha + \sum \beta_k X_k$$

$$\frac{P_1}{P_0} = \exp^{a+\sum\beta X} = (\exp \alpha)^1 (\exp \beta_1)^{X_1} (\exp \beta_2)^{X_2} (\exp \beta_3)^{X_3} \dots$$

Specific equations (include the exponentiated constant):

$$\hat{L}_i = 0.17 - 0.04X_E + 0.33X_P + 0.17X_S - 1.16X_B - 0.35X_C$$

$$\frac{P_1}{P_0} = (1.19)^1 (0.96)^{X_E} (1.39)^{X_P} (1.18)^{X_S} (0.31)^{X_B} (0.71)^{X_C}$$

Substitute & solve:

$$\hat{L}_i = 0.17 - 0.04(12) + 0.33(7) + 0.17(1) - 1.16(1) - 0.35(0)$$

$$\hat{L}_i = 0.17 - 0.48 + 2.31 + 0.17 - 1.16 - 0 = 1.01$$

$$\frac{P_1}{P_0} = (1.19)^1 (0.96)^{12} (1.39)^7 (1.18)^1 (0.31)^1 (0.71)^0$$

$$\frac{P_1}{P_0} = (1.19)(0.61)(10.0)(1.18)(0.31)(1.0) = 2.66$$

Results are same (discrepancy due to cumulative rounding errors):

$$\exp(\hat{L}_i) = \exp(1.01) = 2.75 \cong 2.66 = \frac{P_1}{P_0}$$

STANDARDIZING LOGISTIC COEFFICIENTS

Long and Freese (2006) created a listcoef command, which can be added to Stata, that facilitates interpretation of logistic regression coefficients. To locate their program, open Stata and enter this command:

```
findit postado
```

Click on the link shown in the new window and let Stata install the program on your computer. After estimating a logistic regression equation, type:

```
listcoef, help
```

```
logit (N=1823): Factor Change in Odds
Odds of: 1 vs 0
```

procappun	b	z	P> z	e^b	e^bStdX	SDofX
educ	-0.04488	-2.508	0.012	0.9561	0.8741	2.9977
polviews	0.32687	8.690	0.000	1.3866	1.6025	1.4427
south	0.16528	1.472	0.141	1.1797	1.0828	0.4812
black	-1.16056	-7.715	0.000	0.3133	0.6726	0.3418
catholic	-0.34802	-2.801	0.005	0.7061	0.8640	0.4201

b = raw coefficient
z = z-score for test of b=0
P>|z| = p-value for z-test
e^b = exp(b) = factor change in odds for unit increase in X
e^bStdX = exp(b*SD of X) = change in odds for SD increase in X
SDofX = standard deviation of X

The values in the first four columns are identical to those in the usual logistic regression outputs (where the Odds Ratio = e^b ; also = $\exp(b)$). The coefficients in the fourth column can be interpreted as the effect on the odds of the dependent variable Y for a 1-unit difference or change in independent variable X. In the fifth column, the effect is expressed as the effect on the odds of the dependent variable Y for a 1-standard deviation difference or change in independent variable X. (The computation formula appears in the table footnotes.) For example, the odds in favor of the death penalty are 0.9561 lower per year of education, and 0.8741 lower per standard deviation of **educ**.

For a more insightful transformation, change the multiplicative X-standardized effects above into percentage effects, using the command:

listcoef, percent

logit (N=1823): Percentage Change in Odds
Odds of: 1 vs 0

procappun	b	z	P> z	%	%StdX	SDofX
educ	-0.04488	-2.508	0.012	-4.4	-12.6	2.9977
polviews	0.32687	8.690	0.000	38.7	60.3	1.4427
south	0.16528	1.472	0.141	18.0	8.3	0.4812
black	-1.16056	-7.715	0.000	-68.7	-32.7	0.3418
catholic	-0.34802	-2.801	0.005	-29.4	-13.6	0.4201

The effect of a one-standard deviation difference or change in **polviews** (60.3%) is almost five times as great as the impact of a one-standard deviation difference/change in **educ** (-12.6%), in the opposite direction.

What do the standardized percentage effects reveal about the relative impacts of the other predictors on **visartd**?

MULTINOMIAL LOGISTIC REGRESSION

Logistic regression with a binary (dichotomous) dependent variable is a special instance of nonlinear regression involving a multicategory dependent variable, the multinomial logistic regression. A multinomial model is used when the dependent variables has more than two categories that cannot be ranked. For example, workers' employment statuses might be classified as working full-time, working part-time, laid-off, unemployed, and not in the labor force. Artificially forcing all observations into an employed-unemployed dichotomy could be more concealing than revealing. Fortunately, the logistic regression estimation techniques discussed above can be extended to analyze M nonordered discrete categories.

I illustrate multinomial logistic regression using the 2008 GSS to analyze the respondents' 2004 Presidential election choices among three alternatives: vote for Bush, vote for Kerry, or don't vote. (The 25 respondents who voted for Nader were treated as missing data). I created a three-category `pres3` variable from two GSS questions about the 2004 presidential election: (1) "Do you remember for sure whether or not you voted in that election?" (`vote04`); (2) "Did you vote for Kerry or Bush?" (`pres04`). Stata's syntax in "replace-if" statements uses a double equal sign (`==`) inside the parentheses:

```
generate pres3 = .
replace pres3 = 0 if (vote04 == 2)
replace pres3 = 1 if (pres04 == 1)
replace pres3 = 2 if (pres04 == 2)
label variable pres3 "three category presidential vote 2004"
label define presvote 0 "Nonvoter" 1 "Kerry" 2 "Bush"
label values pres3 presvote
```

```
codebook pres3
type:  numeric (byte)
label:  presvote
range:  [0,2]          units:  1
unique values:  3      missing .:  305/2023
tabulation:  Freq.    Numeric  Label
              539      0      Nonvoter
              580      1      Kerry
              599      2      Bush
              305      .
```

The probability that the i th observation occurs in the j th category of a multicategory dependent variable is designation p_{ij} . Thus, the nonvoters Kerry voters, and Bush voters are coded 0, 1, and 2, respectively, and their probabilities are symbolized p_{i0} , p_{i1} , and p_{i2} . Probabilities are defined as relative frequencies, so that their sum across the M categories must always equal unity: $\sum_{j=1}^M p_{ij} = 1$. Thus, in the 2008 GSS data, $p_{i0} + p_{i1} + p_{i2} = .314 + .338 + .349 = 1.00$.

In a logistic regression equation, the expected probabilities depend in nonlinear ways on the set of K independent variables that predict them. The relationship is given by a multivariate logistic distribution function:

$$p_{ij} = \frac{e^{\alpha + \sum \beta_{kj} X_{kji}}}{\sum_{j=1}^J e^{\alpha + \sum \beta_{kj} X_{kji}}}$$

where

p_{ij} = the probability that the i th case is in the j th category of the dependent variable.

The triple subscripts indicate the i th observation on the k th predictor variable in the logistic equation for the j th category the multicategory dependent variable. To solve these equations for unique parameter estimates, a linear constraint must be placed on the set of β s pertaining to the k th predictor. A conventional constraint is that they sum to zero:

$\sum_{j=1}^M \beta_{kj} = 0$. Just as with dummy-variable predictors in a regression equation,

the M categories of a multicategory dependent variable have only $M - 1$ degrees of freedom. In addition to requiring that the β s for the K predictors sum to 1.00, we can also specify that all coefficients in the M th equation equal zero. Then, each estimated coefficient β_{kj} reveals the effect of predictor X_k on the odds of respondent i being in the j th dependent variable category relative to the omitted category M . Which dependent variable category we designate as our reference, or baseline, group is arbitrary.

For the multinomial logit model, the nonlinear transformations cannot assure that the probabilities will add to 1.00. But, as the next section demonstrates, the natural logarithms of the ratios of the probabilities for each category relative to the reference category must sum to 1.00 as required.

The table below displays the parameter estimates for the trichotomous voting example, where the reference category is nonvoters. The Kerry multinomial logit coefficients indicate the effects of the independent variables on voting for Kerry vs. nonvoting, while the Bush coefficients indicate the effects of these predictors on voting for Bush vs. nonvoting.

```

recode partyid (7=1), generate(party7) label(Dem to Repub identifier)
recode region (5/7=1)(nonmiss=0), generate(south)
recode race (2=1)(nonmiss=0), generate(black)
codebook polviews partyid south black educ
  
```

```

mlogit pres3 polviews partyid south black educ, baseoutcome(0)
  
```

Multinomial logistic regression		Number of obs = 1656				
Log likelihood = -1294.0274		LR chi2(8) = 1039.66	Prob > chi2 = 0.0000			
		Pseudo R2 = 0.2866				
pres3	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	

Nonvoter	(base outcome)					

Kerry						
polviews	-.0968942	.0550182	-1.76	0.078	-.2047278	.0109394
partyid	-.4289445	.0449496	-9.54	0.000	-.5170441	-.3408448
south	-.3381738	.1481419	-2.28	0.022	-.6285266	-.0478210
black	.2315242	.1825567	1.27	0.205	-.1262803	.5893288
educ	.2498392	.0262964	9.50	0.000	.1982993	.3013792
_cons	-2.0176450	.4301744	-4.69	0.000	-2.8607710	-1.1745190

Bush						
polviews	.4108660	.0606779	6.77	0.000	.2919395	.5297924
partyid	.4327645	.0416732	10.38	0.000	.3510865	.5144425
south	-.0076531	.1498175	-0.05	0.959	-.3012899	.2859837
black	-1.355903	.3416369	-3.97	0.000	-2.0254990	-.6863072
educ	.164274	.0268857	6.11	0.000	.1115798	.2169698
_cons	-5.262655	.4687691	-11.23	0.000	-6.1814260	-4.3438850

Logically enough, several coefficients have opposite signs. For example, the +0.43 **partyid** parameter for Bush vote means that Republican identifiers were more likely to vote for him than to stay home on election day, while the -0.43 parameter for Kerry vote means that Republicans were less likely to vote for him than to stay home (conversely, the Democratic voters were more likely to vote for Kerry than to stay home). Similarly, political conservatives (**polviews**) were more likely to vote for Bush (0.41) than not to vote; however, the nonsignificant -0.10 **polviews** coefficient for Kerry means political conservatives were not more likely to stay home than to vote for him. The positive **educ** coefficients for both types voters indicate that more educated respondents were more likely to vote for either candidate than to stay at home. The negative coefficient for **south** indicates that Southerners were less likely to vote for Kerry than to stay home. But, the **south** coefficient for Bush voting is not significant. The negative coefficient for **black** indicates that blacks were less likely to vote for Bush than to stay home. But the **black** coefficient for Kerry voting is not significant.

To exponentiated the mlogit coefficients, add “rr” (for relative risk ratio) to the end of the command:

mlogit pres3 polviews partyid south black educ, baseoutcome(0) rr

pres3	RRR	Std. Err.	z	P> z	[95% Conf. Interval]	
Nonvoter	(base outcome)					
Kerry						
polviews	.907652	.0499373	-1.76	0.078	.8148691	1.0109990
partyid	.6511961	.029271	-9.54	0.000	.5962805	.7111693
south	.7130713	.1056357	-2.28	0.022	.5333771	.9533044
black	1.26052	.2301164	1.27	0.205	.8813677	1.802778
educ	1.283819	.0337598	9.50	0.000	1.219327	1.351722
Bush						
polviews	1.508123	.0915097	6.77	0.000	1.339022	1.69858
partyid	1.541513	.0642398	10.38	0.000	1.42061	1.672706
south	.9923761	.1486753	-0.05	0.959	.7398632	1.331071
black	.2577144	.0880448	-3.97	0.000	.131928	.5034317
educ	1.178538	.0316858	6.11	0.000	1.118043	1.242307

Interpretation of a relative risk ratio is similar to the odds ratio, except the comparison is to the reference category.

Below is the model fit output. **How well do the four predictors explain voting turnout and choice of candidate?**

fitstat

```

Measures of Fit for mlogit of pres3
Log-Lik Intercept Only: -1813.859   Log-Lik Full Model: -1294.027
D(1637) :                2588.055   LR(10) :             1039.663
                               Prob > LR:             0.000
McFadden's R2:           0.287   McFadden's Adj R2:   0.277
Maximum Likelihood R2:   0.466   Cragg & Uhler's R2: 0.525
Count R2:                0.463   Adj Count R2:       0.183
AIC:                     1.586   AIC*n:              2624.055
BIC:                     -9544.663 BIC':               -965.548
  
```

Stata doesn't have a command to produce a classification table for mlogit. However, you compute the number of cases correctly predicted in each category by following these steps. First, find the predicted probabilities of each choice for every case, and list the results:

```

predict prednovote predkerry predbush if e(sample), pr
list prednovote predkerry predbush
  
```

Here are cases #61 to #70, which have a mixture of missing values, and differential predictions for all three choices:

	predno~e	predke~y	predbush
61.	.0570762	.9249492	.0179746
62.	.0617898	.9088636	.0293466
63.	.3525854	.6355622	.0118524
64.	.5696362	.3849729	.0453909
65.	.	.	.
66.	.2353433	.7017469	.0629097
67.	.	.	.
68.	.1992154	.024945	.7758396
69.	.2080186	.1197146	.6722668
70.	.1039949	.8423758	.0536294

Next, create three new binary variables, coded 0 or 1 for every case, according to whether the three predicted probabilities are $< .50$ or $\geq .50$:

```
generate nvbin = 0
replace nvbin = 1 if (prednovote >= .50)
replace nvbin = . if (prednovote == .)
generate kerrybin = 0
replace kerrybin = 1 if (predkerry >= .50)
replace kerrybin = . if (predkerry == .)
generate bushbin = 0
replace bushbin = 1 if (predbush >= .50)
replace bushbin = . if (predbush == .)
```

List the results to see whether the replacements were made correctly, and also show the respondent's reported vote decision (**pres3**). Finally, crosstabulate the binary predictions with the actual vote.

```
list pres3 prednovote nvbin predkerry kerrybin predbush bushbin
table pres3 nvbin
table pres3 kerrybin
table pres3 bushbin
```

	pres3	prednovote	nvbin	predkerry	kerrybin	predbush	bushbin
61.	Kerry	.0570762	0	.9249492	1	.0179746	0
62.	Kerry	.0617898	0	.9088636	1	.0293466	0
63.	Nonvoter	.3525854	0	.6355622	1	.0118524	0
64.	Nonvoter	.5696362	1	.3849729	0	.0453909	0
65.
66.	Nonvoter	.2353433	0	.7017469	1	.0629097	0
67.
68.	Bush	.1992154	0	.024945	0	.7758396	1
69.	Bush	.2080186	0	.1197146	0	.6722668	1
70.	Kerry	.1039949	0	.8423758	1	.0536294	0

2004 vote	nvbin		2004 vote	kerrybin		2004 vote	bushbin	
	0	1		0	1		0	1
Nonvoter	372	125	Nonvoter	379	118	Nonvoter	405	92
Kerry	534	34	Kerry	192	376	Kerry	527	41
Bush	573	17	Bush	546	44	Bush	150	440

Which predicted vote choice had the highest percentage correct? Lowest?

Box 9.2 Multicategory Probabilities Relative to a Reference Category

For $\underline{M} \geq 2$ discrete nonordered categories of a dependent variable and $\underline{K} \geq 1$ predictor variables, let any arbitrarily chosen baseline or reference category \underline{M} have the logit probability

$$p(Y_i = \underline{M}) = \frac{1}{1 + \sum_{j=1}^{\underline{M}-1} e^{Z_{im}}}$$

where Z_{im} represents $\alpha + \sum_{k=1}^{\underline{K}} \beta_{jk} X_{jki}$ for the $\underline{m} = \underline{M} - 1$ other categories of the dependent variable (the subscript j stands for the j th individual observation).

Given an \underline{m} th dependent variable category, its logit relative to the \underline{M} th baseline category is:

$$\log_e \left(\frac{p(Y_i = \underline{m})}{p(Y_i = \underline{M})} \right) = Z_{im}$$

Exponentiate this expression and rearrange as follows:

$$\frac{p(Y_i = \underline{m})}{p(Y_i = \underline{M})} = e^{Z_{im}}$$

$$\text{Therefore, } p(Y_i = \underline{m}) = (p(Y_i = \underline{M})) (e^{Z_{im}})$$

Now, substituting the first equation in this box into the immediately preceding equation and carrying out the multiplication results in the following equation for the probability that the j th observation falls into the \underline{m} th category of the dependent variable:

$$p(Y_i = m) = \left(\frac{1}{1 + \sum_{j=1}^{M-1} e^{Z_{im}}} \right) \left(e^{Z_{im}} \right) = \frac{e^{Z_{im}}}{1 + \sum_{j=1}^{M-1} e^{Z_{im}}}$$

Next, normalize the denominator of the preceding equation by setting α and all the β s in the M th baseline equation equal to 0. Because in general $e^0 = 1$, so $e^{Z_{iM}} = 1$ when all the α and β parameters in the M th equation are set to zero. Consequently, we can replace the 1 in the denominator with this exponential term:

$$p(Y_i = m) = \frac{e^{Z_{im}}}{1 + \sum_{j=1}^{M-1} e^{Z_{im}}} = \frac{e^{Z_{im}}}{e^{Z_{iM}} + \sum_{j=1}^{M-1} e^{Z_{im}}} = \frac{e^{Z_{im}}}{\sum_{j=1}^M e^{Z_{im}}}$$

because the denominator now sums across all M equations. Thus, the probability that observation Y_i is in the m th category is expressed relative to the sum over all M categories.

Finally, also apply the probability formula to the M th category where all parameters were set to zero:

$$p(Y_i = M) = \frac{e^0}{e^0 + \sum_{j=1}^{M-1} e^{Z_{im}}} = \frac{1}{1 + \sum_{j=1}^{M-1} e^{Z_{im}}} = \frac{1}{\sum_{j=1}^M e^{Z_{im}}}$$

When the probabilities for all M categories are added, their sum equals 1.00. That is,

$$\begin{aligned}
\sum_{j=1}^M p_i &= \sum_{j=1}^{M-1} \left(\frac{e^{Z_{im}}}{\sum_{j=1}^M e^{Z_{im}}} \right) + \frac{1}{\sum_{j=1}^M e^{Z_{im}}} \\
&= \frac{\sum_{j=1}^{M-1} e^{Z_{im}} + 1}{\sum_{j=1}^M e^{Z_{im}}} = \frac{\sum_{j=1}^M e^{Z_{im}}}{\sum_{j=1}^M e^{Z_{im}}} = 1.00
\end{aligned}$$

ORDERED LOGIT

Some categorical variables are ordered but cannot be considered continuous measures, thus rendering OLS linear regression problematic. Examples include subjective social class (lower, working, middle, upper), behavioral frequencies (none, little, some, many), and most attitude items (strong disagree, disagree, neither, agree, strongly agree). The ordered logit model, also called ordinal regression (McKelvey and Zavoina 1975)*, does not require an assumption of equal distances between the set of ordered categories.

The dependent variable is conceptualized as a continuous latent variable (y^*) ranging from $-\infty$ to $+\infty$. For a single independent variable, the structural equation is:

$$y_i^* = \alpha + \beta X_i + \varepsilon_i$$

The measurement model divides y^* into J ordinal categories:

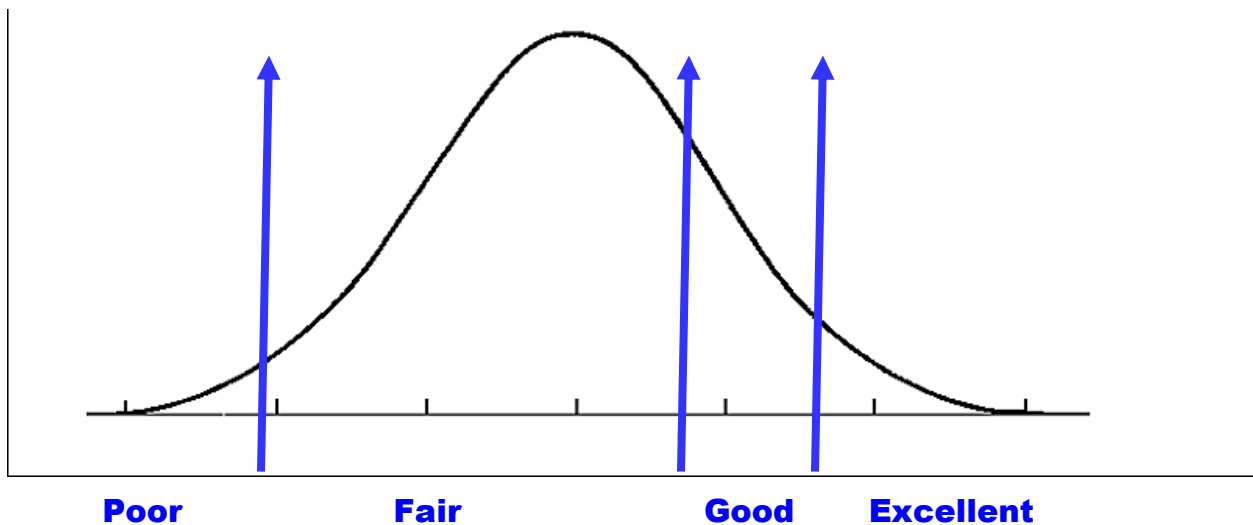
$$y_i = m \quad \text{if} \quad \tau_{m-1} \leq y_i^* < \tau_m \quad \text{for } m = 1 \text{ to } J$$

where the tau cutpoints (thresholds) are estimated by the program. The measurement model assumes that

$$\tau_0 = -\infty \quad \text{and} \quad \tau_J = +\infty$$

* McKelvey, R.D. and W. Zavoina. 1975. "A Statistical Model for the Analysis of Ordinal Dependent Variables." *Journal of Mathematical Sociology* 4:103-120.

Suppose the distribution below represents an unobserved attitude towards some entity (e.g., “How well is President Obama doing his job?”). If a respondent’s attitude falls below a particular unobserved threshold, then she will likely choose a corresponding category on a provided response scale comprised of four ordered categories: “excellent, good, fair, poor.” (Although OLS regression assumes the dependent variable is normally distributed, it’s not required for the ordered logit model.)



In contrast to logistic regression, which estimates the probability that $Y=1$, the ordered logit model examines the probability of falling into a particular range.

To illustrate Stata’s ologit program, I analyze a 2008 GSS attitude item, **natrace**: “Are we spending too much, too little, or about the right amount on improving the conditions of Blacks.” Here’s the frequency distribution:

```

range: [1,3] units: 1
unique values: 3 missing .: 1142/2023
tabulation: Freq. Numeric Label
              350      1 too little
              420      2 about right
              111      3 too much
              1142      .

```

Use Stata’s ologit program to regress **natrace** on six independent variables (to obtain odds ratios instead of coefficients, add “, or” to the end of this command line):

ologit natrace black educ age female partyid polviews

```

Ordered logistic regression          Number of obs   =          841
                                   LR chi2(6)          =          184.19
                                   Prob > chi2         =           0.0000
Log likelihood = -728.43465         Pseudo R2       =           0.1122
-----+-----
      natrace |      Coef.   Std. Err.   z    P>|z|   [95% Conf. Interval]
-----+-----
      black | -2.175909   .2600274   -8.37  0.000   -2.685553  -1.666264
      educ  |  -.032554   .0236124   -1.38  0.168   -.078834   .013725
      age   |  -.002502   .0041122   -0.61  0.543   -.010561   .005557
      female |  -.225914   .1405413   -1.61  0.108   -.50137    .049541
      partyid | .095954   .0398634    2.41  0.016    .017823    .174085
      polviews | .308361   .0553721    5.57  0.000    .199833    .416888
-----+-----
      /cut1 |   .043502   .4565776             -.851373   .938377
      /cut2 |  2.786168   .4714708             1.862102   3.710234
-----+-----

```

Instead of a constant, ologit reports two cutpoints (thresholds), which can be used to compute the probability of a case falling into a particular interval on the dependent variable. Fully standardize all coefficients:

listcoef, std help

```

-----+-----
natrace |      b          z    P>|z|   bStdX   bStdY   bStdXY   SDofX
-----+-----
      black | -2.17591   -8.368   0.000  -0.7745  -1.0401  -0.3702    0.3559
      educ  | -0.03255  -1.379   0.168  -0.0982  -0.0156  -0.0469    3.0171
      age   | -0.00250  -0.609   0.543  -0.0431  -0.0012  -0.0206   17.2377
      female | -0.22591  -1.607   0.108  -0.1129  -0.1080  -0.0540    0.4999
      partyid |  0.09595   2.407   0.016   0.1975   0.0459   0.0944    2.0585
      polviews |  0.30836   5.569   0.000   0.4547   0.1474   0.2173    1.4745
-----+-----

```

- b = raw coefficient
- z = z-score for test of b=0
- P>|z| = p-value for z-test
- bStdX = x-standardized coefficient
- bStdY = y-standardized coefficient
- bStdXY = fully standardized coefficient
- SDofX = standard deviation of X

Which independent variable has the largest effect on natrace? Which have the least impacts?

III. OTHER TOPICS

This section examines other topics applicable to multivariate models. It includes: (1) nonlinear independent variables; (2) dummy variables; (3) interaction terms; (4) comparing separate regression equations.

NONLINEAR INDEPENDENT VARIABLES

In logistic regression, a parameter estimate (b) depicts a linear relation between the logit of a dichotomous dependent variable and an independent variable. That is, for each unit increase in X , the logit increases (or decreases) by b -units. Although these effects can be transformed into nonlinear relationships by exponentiation, the logged relationship remains linear. By recoding the independent variable, we can test whether significant nonlinear effects on the logit occur. Three methods, which can also be applied to OLS regression, use power terms, logarithmic transformations, and spline coding.

1. POWER TERMS

A common method of assessing nonlinear effects of a continuous independent is to include one or more power transformations of the predictors. For example, consider a logistic regression of Republican party identification (`partyid` recoded as `partyid2` where “strong Republican,” “not strong Republican,” and “Independent, near Republican” = 1, “Independent and Democrat” = 0) on years of education (`educ`):

```
recode partyid(0/3=0)(4/6=1)(7=.), generate (partyid2)
logit partyid2 educ
```

$$\hat{L}_i = -1.499 + 0.061 X_{educ}$$

(0.222) (0.016)

where the standard errors are in parentheses. The positive sign of the coefficient of education indicates that each year of schooling increases the log-odds of identifying with the Republican party. **At what level of**

significance can you reject the null hypothesis that education is unrelated to party in the population?

Next, create a squared term for education and include it to the equation with the linear predictor:

```
generate educ2=educ*educ  
logit partyid2 educ educ2
```

The results show that both predictors are significant, but have opposite signs:

$$\hat{L}_i = -2.914 + 0.285 X_{educ} - 0.008 X_{educ}^2$$

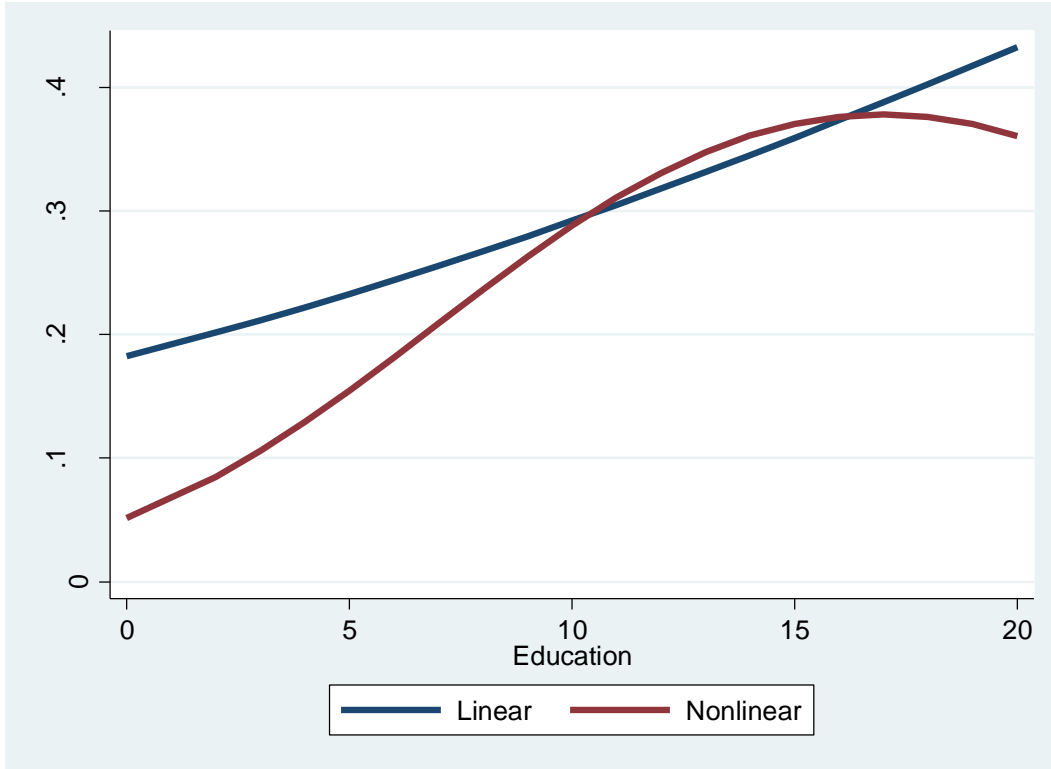
(0.674) (0.100) (0.004)

The difference in $-2LLs$ for the two equations is also significant: $G^2 = (2503.9) - (2497.0) = 6.9$ for $df = 1$, $p < .01$.

Substantively, the second equation shows that although the logit of Republican identification increases linearly with education, such support increasingly falls off as education approaches its highest levels.

By graphing the predicted probabilities for both equations across the 21 years of `educ`, we can easily visualize how the combined linear and nonlinear effects relate to Republican party identification.

```
logit partyid2 educ  
predict repub_linear  
logit partyid2 educ educ2  
predict repub_nonlinear  
sort educ  
twoway (line repub_linear educ) (line repub_nonlinear educ),  
      yttitle(Probability Republican) xttitle(Education) legend(order(1  
      "Linear" 2 "Nonlinear"))
```



Increasing Republicanism occurs only among people who completed schooling before obtaining a college degree. Among people with college degrees (16 years) and more, Republican identification does not increase but slightly decreases. Because the linear equation's parameter estimates are heavily influenced by the large numbers of cases occurring in the middle-range of **educ, it failed to detect the downward-curving right tail.**

2. LOGARITHMIC INDEPENDENT VARIABLES

The independent variables in a logistic regression equation can also be transformed using the logarithmic function. Such specifications involve nonlinearities in the dependent and independent variables' relationships. To illustrate, I estimated a natural log relationship between women's ages and multiple children ever-born. I dichotomized between 2 or more children ever-born (= 1) versus one or none (= 0). My hypothesis is older women are likely to have had multiple childbirths. However, in using the natural log of marital age, I expect the probability of plural motherhood to increase more slowly with age. The logistic equation specification is

$$\hat{L}_i = \alpha + \beta \ln X_{age}$$

where $\ln X_{age}$ is the natural logarithm (base e) of age in years. The β coefficient has a positive sign, consistent with my hypothesis that older women are more likely than younger women to have two or more children.

```
recode childs(0/1=0)(nonmiss=1), generate(kidsbin)
generate ageln=ln(age)
```

The logistic regression equation for N=1,085 women:

```
logit kidsbin ageln if sex==2
```

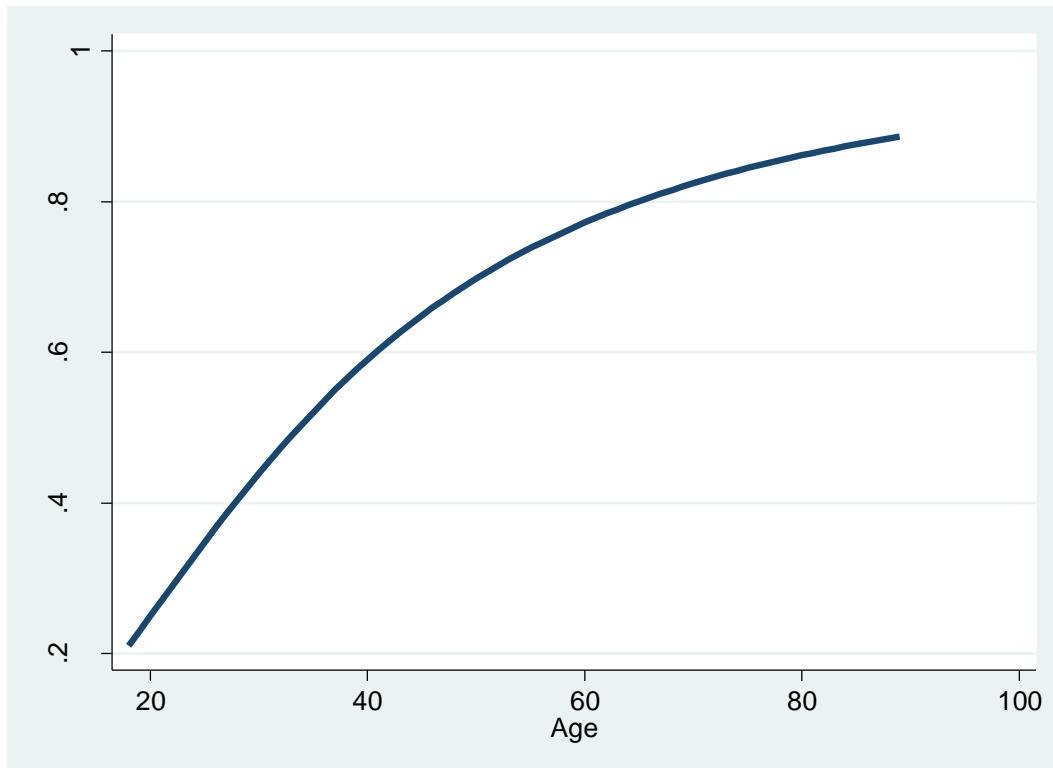
$$\hat{L}_i = -7.42 + 2.11 \ln X_{age}$$

(0.680) (0.18)

The expected logit is not constant across the (log-transformed) age variable. For example, the expected logit of multiple births for a woman age 18 years is $-7.42 + (2.11)(2.89) = -1.32$, while a woman of 20 years has a expected logit of $-7.42 + (2.11)(3.00) = -1.10$, a difference of 0.22 across that three-year interval. Women ages 37 and 40 years have a smaller difference (0.20 and 0.36 = 0.16), while the difference between women ages 57 and 60 years is still smaller (1.11 and 1.22 = .11). Clearly, a woman's expected odds of multiple childbirth increase with age, but at a decreasing rate.

A graph of the predicted probabilities also shows a nonlinear relationship between age and the probability of multiple childbirths:

```
predict probkids  
sort age  
twoway (line probkids age), ytitle(Probability Multiple Births)  
xtitle(Age)
```



3. SPLINES

The effect of a continuous independent variable on a dependent variable may not be uniformly linear or curvilinear across its range. Among other variables, age, education, and income may exhibit threshold effects, “kinks,” and other unusual discontinuities. One way to determine whether such departures occur is by spline-coding the predictor. In effect, one or more new independent variables are constructed having this general form:

$$\text{newvar} = \text{oldvar} - x \text{ if oldvar} > k \text{ and } 0 \text{ otherwise}$$

where k is the threshold value above which a shift in slope is expected.

Here’s an example of spline coding for schooling. **hischool** is coded for completing high school plus additional years, while **college** counts the number of years from a BA through grad school. A coefficient for one of these splines, controlling for the linear effect of **educ**, could be interpreted as the impact of earning diploma on the dependent measure.

educ	hischool	college
0	0	0
1	0	0
2	0	0
3	0	0
4	0	0
5	0	0
6	0	0
7	0	0
8	0	0
9	0	0
10	0	0
11	0	0
12	1	0
13	2	0
14	3	0
15	4	0
16	5	1
17	6	2
18	7	3
19	8	4
20	9	5

To illustrate, I analyze the conditional effects of college education on the logit of partyid2, where 1 = Republican, 0 = Other.

Create **college**, a spline-coded variable for the number of years of education starting from 16 up to 20 (i.e., college graduation and post-BA schooling).

```
recode educ(0/15=0), generate(coll)
recode coll(0=0)(16=1)(17=2)(18=3)(19=4)(20=5), generate(college)
```

College	Freq.
0	1,431
1	322
2	51
3	124
4	38
5	52

As shown at the beginning of this section, a logistic regression of **partyid2** on **educ** produces a highly significant positive effect on the log-odds of Republican identification. Here's that linear effect on the logit again:

$$\hat{L}_i = -1.499 + 0.061 X_{educ}$$

(0.222) (0.016)

Next, enter both **educ** and the spline-coded **college** variable, which results in two highly significant effects, with opposite signs:

$$\hat{L}_i = -2.337 + 0.133 X_{educ} - 0.228 X_{college}$$

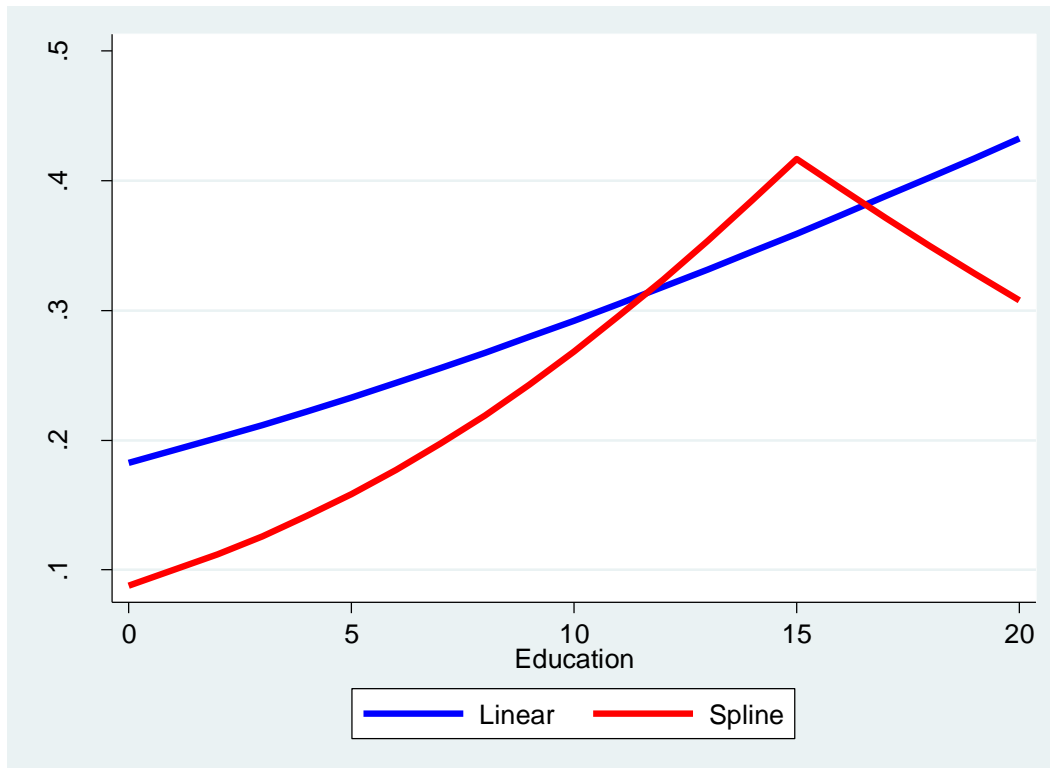
(0.336) (0.026) (0.064)

The positive linear effect of education on Republican identification is much steeper in the second equation, but is more than offset in the higher end by a strong negative effect from years 16 to 20. The joint effect of these education variables on the probability of Republican identification can be seen in the figure below, which graphs both equations:

```

logit partyid2 educ
predict repub_linear
logit partyid2 educ college
predict repub_spline
sort educ
twoway (line repub_linear educ) (line repub_spline educ),
       ytitle(Probability Republican) xtitle(Education) legend(order(1
       "Linear" 2 "Spline"))

```



The spline plot shows that the expected probability of Republican identification increases with each year of **educ**, reaching a peak at 15 years. Then, as the **college** effect takes over, Republican identification decreases markedly through the next five years. Although a somewhat similar pattern occurred in the power equation above, the spline analysis indicates that the reversal at the highest education levels is even more dramatic.

DUMMY VARIABLES

Principles of dummy variable predictors for logistic regression are the same as for OLS regression with continuous dependent variables (see pages 271-275 in *SSDA*). This example analyzes a dichotomous dependent variable **happyd** (“very happy” = 1 and “pretty happy, not too happy” = 0), recoded from the 2008 GSS variable **happy**. The **marital** status variable has five unordered categories:

```
marital      marital status
  range:    [1,5]                units:    1
unique values: 5                missing .: 5/2023
  tabulation: Freq.    Numeric  Label
              972      1      married
              164      2      widowed
              281      3      divorced
               70      4      separated
              531      5      never married
               5      .
```

The five dummy dichotomies will have the pattern below in relation to **marital**. Every respondent is coded "1" only one dummy for his/her marital status, "0" on all other dummies:

marital:	married	widowd	divorced	separated	unmarried
1. married	1	0	0	0	0
2. widowed	0	1	0	0	0
3. divorced	0	0	1	0	0
4. separated	0	0	0	1	0
5. never married	0	0	0	0	1

Use these Stata generate commands to create the five dummy variables:

```
generate married = marital == 1 if marital < .
generate widowd = marital == 2 if marital < .
generate divorced = marital == 3 if marital < .
generate separated = marital == 4 if marital < .
generate unmarried = marital == 5 if marital < .
```

Always run a codebook on new variables to see whether the commands worked properly. Here's one:

```

married
      range:  [0,1]      units:  1
unique values:  2      missing .:  5/2023
      tabulation:  Freq.  Value
                   1046  0
                   972  1
                   5    .

```

These five dummies are linearly dependent: If you know a person's codes on any four of the dummies, you also know his/her code on the fifth dummy. Consequently, all five dummies cannot be used together as predictors in a multivariate equation. Instead, one dummy must be omitted: it serves as a "reference" or "baseline" category against which to judge the effects of the remaining $K - 1$ dummy predictors.

Let's choose **divorced** as the reference category (so the four coefficients have positive signs) and estimate a logistic regression with HAPPYD as the dependent dichotomy:

logistic happyd married widowd separated unmarried, coef

```

Logistic regression      Number of obs   =   2010
                        LR chi2(4)         =  118.03
                        Prob > chi2       =  0.0000
Log likelihood = -1163.6958      Pseudo R2    =  0.0483
-----+-----
      happyd |          Coef.   Std. Err.      z    P>|z|
-----+-----
      married |    1.025357     .16305     6.29   0.000
      widowd  |   -.0625204    .2493096   -0.25   0.802
      separated | -.2933499    .3608044   -0.81   0.416
      unmarried | -.0553692    .1859149   -0.30   0.766
      _cons   |  -1.386294    .1494036   -9.28   0.000
-----+-----

```

The B-coefficients are interpreted relative to divorced persons (i.e., the omitted **divorced** dummy has an implicit $B = 0$). Because all four dummy variable coefficients have positive signs, persons in these four marital categories have higher predicted logit values for "very happy" than do the **divorced** respondents. However, only **married** dummy has significantly higher log-odds of very happiness ($p < .001$) in the population. The **separated** and **widowd** respondents do not differ significantly from **divorced** persons in their log-odds of being very happy.

Suppose we had chosen a different reference category. Re-run the logistic regression omitting **married** and adding **divorced**:

Logistic regression		Number of obs	=	2010
		LR chi2(4)	=	118.03
		Prob > chi2	=	0.0000
Log likelihood = -1163.6958		Pseudo R2	=	0.0483
happyd	Coef.	Std. Err.	z	P> z
divorced	-1.025357	.16305	-6.29	0.000
widowd	-1.087878	.2099945	-5.18	0.000
separated	-1.318707	.3348466	-3.94	0.000
unmarried	-1.080726	.1284787	-8.41	0.000
_cons	-.3609372	.0652984	-5.53	0.000

The overall fit statistics remain unchanged. But the B's for the dummy set are now all negative and all significant! **Does this mean we must change our interpretation of how marital status affects happiness, according to whichever baseline/reference we choose?**

Compare the two outputs: Which marital group is happiest? Which is least happy? (HINT: Compare the B's for **married and **divorced** in the two equations.) Are the other 3 categories similar to one another and closer to the happiest or least happy category? Do both equations yield the same substantive interpretations? Can you show how to translate the coefficients in the first equation into those in the second equation & vice versa?**

INTERACTION EFFECTS

Interaction effects can yield important insights into complex conditional relationships among three or more variables. We'll examine three approaches in the logistic regression situation: (1) the ANCOVA method for interaction of a continuous independent variable and a dummy variable on a dependent variable; (2) the centered product term method for the interaction of two continuous independent variables; and (3) the comparison of parameters for separate subsample equations.

1. ANCOVA

The analysis of covariance (ANCOVA) model in OLS and logistic regression refers to an equation that includes both continuous and dummy independent variables. Their parameters estimates are additive effects; that is, the effect of each predictor is same (constant) regardless of the values of the other independent variables. For example, estimate a logistic regression of **fepresch** ("A preschool child is likely to suffer if his or her mother works..") on a continuous variable **age** and a dummy variable **female**. The dependent variable is dichotomized into "Agree" = 1 and "Disagree" = 0.

```
recode fepresch (1/2=1)(3/4=0), generate(fepreschd)
recode sex (2=1)(1=0), generate(female)
logistic fepreschd age female, coef
```

```
Logistic regression           Number of obs   =    1300
                             LR chi2(2)             =    50.66
                             Prob > chi2            =    0.0000
Log likelihood = -825.82664    Pseudo R2       =    0.0298
-----+-----
      fepreschd |           Coef.   Std. Err.      z    P>|z|
-----+-----
           age |     .0172548    .0035105     4.92   0.000
          female |    -.616306    .1179667    -5.22   0.000
            _cons |   -1.073554    .1846264    -5.81   0.000
-----+-----
```

Each year of **age** strongly increases the predicted logit of a traditional sex-role response by 0.017 and the **female** dummy has a negative effect (-0.616), meaning that women are slightly less traditional than men. The additive nature of this specification means that the effect of **age** is identical for both

genders: men and women express more traditional views by identical logit amounts per year of age.

We can test the hypothesis that the age-effect differs for men and women by forming an interaction term between gender and age. First, multiply these two values to create the interaction term **femage**. Because the men are coded "0" on female, all male respondents are given the value "0" on the interaction term:

generate femage = age*female

Include the two "main-effect" predictors plus their interaction term in another logistic regression:

logistic fepresch age female femage, coef

Logistic regression		Number of obs	=	1300	
		LR chi2(3)	=	54.87	
		Prob > chi2	=	0.0000	
Log likelihood = -823.71735		Pseudo R2	=	0.0322	

fepreschd		Coef.	Std. Err.	z	P> z

age		.0248372	.0051567	4.82	0.000
female		.078602	.3583515	0.22	0.826
femage		-.0144894	.0070774	-2.05	0.041
_cons		-1.431303	.2574344	-5.56	0.000

The **femage** interaction has a small negative effect, while the main effect of **female** has vanished. We can see the differing effects for age and gender by combining the four parameters to create two predictor equations. For men, the effect of age on attitude involves only the constant and **age** coefficients:

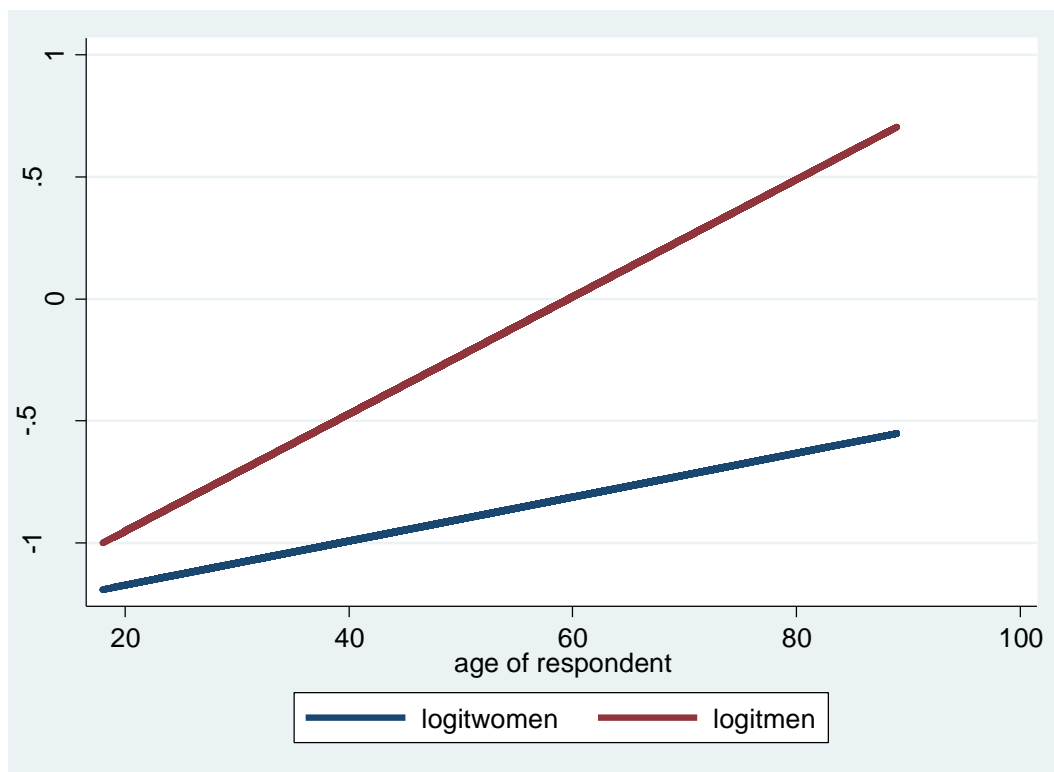
$$\begin{aligned} \hat{L}_i &= -1.431 + 0.024 X_{age} + 0.079 D_{female} - 0.015 X_{femage} \\ &= -1.431 + 0.024 X_{age} + 0.079 (0) - 0.015 (0) \\ &= -1.431 + 0.024 X_{age} \end{aligned}$$

The equation for women combines all four parameters:

$$\begin{aligned}\hat{L}_i &= -1.431 + 0.024 X_{age} + 0.079 D_{female} - 0.015 X_{femage} \\ &= -1.431 + 0.024 X_{age} + 0.079 (1) - 0.015 X_{(1)age} \\ &= -1.352 + 0.009 X_{AGE}\end{aligned}$$

The graph shows how the expected logits vary with **age** for both genders, revealing that endorsing the traditional response to **fepreschd** rises about 267% more per year of **age** for men than for women (0.024 versus 0.009). Younger men are slightly more traditional than younger women, but older men are much more traditional than older women!

generate logitwomen = -1.352 + 0.009*age if female ==1
generate logitmen = -1.431 + 0.024*age if female ==0
twoway (line logitwomen age) (line logitmen age)



2. CENTERED PRODUCT TERMS

Bilinear interaction has been the traditional OLS regression technique for estimating the interaction effect of two continuous independent variables on a dependent measure. By extension, the method can also be applied to logistic regression. The procedure involves multiplying two predictors, then adding this product term to the equation along with the original measures (whose parameters are referred to as the “main effects”):

$$\hat{L}_i = \alpha + \beta_1 X_1 + \beta_2 X_2 + \beta_3 (X_1 X_2)$$

If the third coefficient is significant, it indicates that the main effect of X_1 on the dependent variable is **conditional on** (i.e., varies according to) the level of X_2 . Similarly, the effect of X_2 is conditioned by the level of X_1 . More below on the interpretation of interaction effects.

The bilinear multiplicative method frequently generates substantial multicollinearity, that is, high correlations among variables. As a result the parameter estimates may be accompanied by huge standard errors, which makes meaningful substantive interpretations difficult. A preferred solution is to **center** the two continuous predictors before computing their product term.* This procedure usually reduces the magnitude of the correlations between the multiplicative interaction term and its component predictors.

In Stata **regress postestimation**, the command **estat vif** will produce variable inflation factor (VIF) scores for the independent variables that indicate the presence of multicollinearity. VIF values close to 1.00 indicate that multicollinearity is not problematic. A comparison of VIFs in equations using noncentered versus centered specifications can reveal dramatic reductions in multicollinearity with the latter method. VIF is not available for logistic regression.

The centering procedure is simple: Form the deviation of both variable's scores from their respective means, then multiply them and store the product in a third variable. Use all three centered measures as predictors of a dichotomous dependent variable.

* Pages 30-33 in Jaccard, James, Robert Turrisi and Choi K. Wan. 1990. *Interaction Effects in Multiple Regression*. Newbury Park, CA: Sage.

An example illustrating this method is the age-education interaction effect on `happyd`. Find the means of `age` and `educ`; create variables centered around each mean; create the interaction term by multiplying these centered variables; estimate a logistic regression equation with all three predictors.

`summarize educ age`

Variable	Obs	Mean	Std. Dev.	Min	Max
educ	2018	13.43211	3.078964	0	20
age	2013	47.7084	17.35084	18	89

`generate educctr = (educ - 13.43211)`

`generate agectr = (age - 47.7084)`

`generate educage = educctr*agectr`

`logistic happyd educctr agectr educage, coef`

```

Logistic regression      number of obs   =    2000
                        LR chi2(3)         =    22.51
                        Prob > chi2        =    0.0001
Log likelihood = -1202.7509   Pseudo R2      =    0.0093
  
```

happyd	Coef.	Std. Err.	z	P> z
agectr	.0078516	.0028814	2.72	0.006
educctr	.0621825	.0167368	3.72	0.000
educage	-.0016152	.0009355	-1.73	0.084
_cons	-.8850285	.0497711	-17.78	0.000

Although main effects of age and education are highly significant, the centered interaction term is significant at $p < .05$ only for a one-tailed hypothesis.

The substantive interpretation of a centered bilinear interaction effect is facilitated by: (1) choosing one of the two main predictors as “moderator variable”; (2) selecting low-, medium-, and high-scores of the second predictor; and (3) calculating the differing slopes of the second predictor.

I chose `educctr` as the moderator: what is the effect of `agectr` (i.e., of different generations) on `happyd`, holding constant the level of education? Given that one standard deviation of `educ` = 3.08 years, three plausible `educctr` scores are - 3.08 (i.e., 10.35 years of education), 0.00 (13.43 years), and +3.08 (16.51 years). Here are the slopes of centered `agectr` at those three centered `educctr` levels:

$$\hat{L}_i = -0.8850 + 0.0622 X_{educctr} + 0.0079 X_{agectr} - 0.0016 X_{agectr*educctr}$$

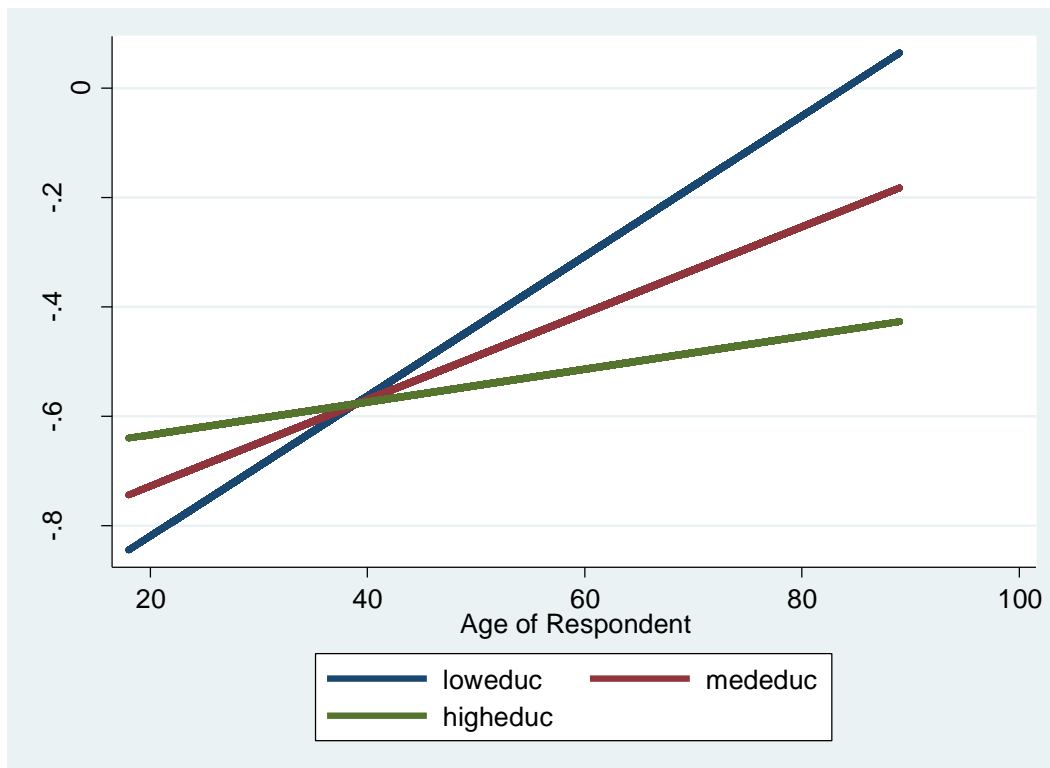
$$\text{For } educctr = -3.08: \beta_{agectr} = 0.0079 + (-0.0016)(-3.08) = 0.0128$$

$$\text{For } educctr = 0.00: \beta_{agectr} = 0.0079 + (-0.0016)(0) = 0.0079$$

$$\text{For } educctr = +3.08: \beta_{agectr} = 0.0079 + (-0.0016)(+3.08) = 0.0030$$

Thus, for a one standard deviation increase in **educ**, the **slope** of the **age** effect on the log-odds of **happyd** falls by -0.0049. The figure below plots the expected **happyd** logit (= adjusted intercept + age slope) for the three education levels. To aid interpretation, I plotted these lines above the original, noncentered age values. **What are your interpretations about how the age-education interaction affects the log-odds of happyd?**

```
generate loweduc = -1.0766 + 0.0128*age
generate mededuc = -0.8850 + 0.0079*age
generate higheduc = -0.6934 + 0.0030*age
twoway (line loweduc age) (line mededuc age)(line higheduc age),
ytitle(Logit of Happyd) xtitle(Age of Respondent)
```



3. COMPARING SUBSAMPLE EQUATIONS

Another approach to interaction involves estimating separate equations for samples from two populations, then performing a t-squared test of the difference in their estimated slope parameters, using the formula:

$$t^2 = \frac{(b_{k_1} - b_{k_2})^2 - (\beta_{k_1} - \beta_{k_2})^2}{se_{b_{k_1}}^2 + se_{b_{k_2}}^2}$$

where the squared difference in corresponding regression parameters is divided by the sum of their squared standard errors. Squaring a t-score is equivalent to chi-square for 1 degree of freedom (i.e., a Wald statistic). If you set a region of rejection at $\alpha = .05$, then the critical value of $t^2 = (1.96)^2 = 3.84$ for a two-tailed alternative to a null hypothesis that the two β 's are equal in the populations.

Test whether party identification, education, and Southern residence effects on the logit of conservative political views differ for men and women.

logit polviewsd partyid educ south if female==1
logit polviewsd partyid educ south if female==0

	WOMEN		MEN	
	B	se	B	se
constant	-1.329	0.367	-2.243	0.383
partyid	0.490	0.038	0.467	0.040
educ	-0.068	0.026	0.006	0.026
south	0.345	0.154	0.256	0.159
(N)	(576)		(610)	

Neither the partyid nor south effects differ by gender. But, for the educ parameters, the test statistic is:

$$t^2 = \frac{((-0.068) - (0.006))^2}{(0.026)^2 + (0.026)^2} = 4.05$$

Hence, we can reject a two-tailed null hypothesis that the education effect on conservatism differs for men and women, with the probability of a Type I error (false rejection error) $p < .05$.

IV. MODELS FOR COUNTS

This section briefly discusses multivariate equations with dependent variables that are neither continuous nor dichotomous. Many dependent variables are counts, nonnegative integers for the number of activities, events, or occurrences. For example, how many children live in a household; number of automobiles per family; how many new firms started in an industry; the number of trips to national parks. Models for count data include Poisson regression, negative binomial regression, zero-inflated count models (both Poisson & NB regression), zero-truncated count models, hurdle models, and random-effects count models. Time allows for examining only the first three models. The last topic in this module is the censored regression or Tobit model.

1. POISSON REGRESSION

In many social analyses, the dependent variable is better conceived as a discrete count of the number of occurrences over an observation period, rather than a measure of continuous variation or as a simple dichotomous choice. For example: the ideal number of children; the number of automobiles owned; how many acquaintances with AIDS; voluntary association memberships; number of traffic accidents; number of major earthquakes. Once again, an OLS regression approach is unsatisfactory. The Poisson regression (named for a French mathematician, not a fish) uses a probability density function whose expected mean and variance are equal:

$$P(y | \mu) = \frac{e^{-\mu} \mu^y}{y!}$$

where y is the observed count, μ is the expected count (and variance), and $y!$ is the factorial of the discrete number of events (e.g., $3! = (3)(2)(1) = 6$).

A classic application appeared in Ladislaus von Bortkiewicz's *The Law of Small Numbers* (1898), a table showing the number of deaths from mule-kicks in 10 Prussian cavalry corps over 20 years of observation (200 corps-years):*

Y_i	n_i
0	109
1	65
2	22
3	3
4	1

* From page 292 in James S. Coleman. 1964. *Introduction to Mathematical Sociology*. Glencoe, IL: Free Press.

Applying the formula $\hat{p}_y = (e^{-\mu} \mu^y) / y!$, where μ is the sample mean (0.61 deaths per corps-year), yields the following estimated frequencies: no deaths = 108.7; one death = 66.3; two = 20.2; three = 4.11; and four = 0.6. These values appear to approximate the observed data very closely.

Stata's Poisson regression program models the natural log of μ as a function of K independent variables:

$$\ln \mu = \sum_{j=1}^K \beta_j X_{ji}$$

Equivalently, by exponentiating both sides:

$$\mu = e^{\sum \beta_j X_{ji}}$$

The 2008 GSS respondents were asked to tell “the names of the people who usually live in this household.” Here’s the distribution of **hompop**:

```
table hompop
```

number of persons in household	Freq.
1	523
2	701
3	322
4	277
5	125
6	54
7	13
8	6
9	1
11	1

The Poisson regression equation of **hompop** on six predictors:

```
poisson hompop educ age female black catholic south
```

Poisson regression

Number of obs	=	1999
LR chi2(6)	=	243.29
Prob > chi2	=	0.0000
Pseudo R2	=	0.0354

Log likelihood = -3317.537

hompop	Coef.	Std. Err.	z	P> z
educ	-.0146108	.0046827	-3.12	0.002
age	-.0125042	.000848	-14.75	0.000
female	.0489142	.0283084	1.73	0.084
black	-.0477458	.0419144	-1.14	0.255
catholic	.0366189	.0338193	1.08	0.279
south	.069378	.0294924	2.35	0.019
_cons	1.642186	.080971	20.28	0.000

Three two-tailed and one one-tailed null hypotheses can be rejected at $p < .05$ or lower. The positive coefficients indicate a higher rate (large household size) for women and Southern residents, while negative coefficients indicate lower household sizes for older and better-educated respondents.

Request the exponentiated Poisson coefficients and their standardized values with this command:

```
listcoef educ age female black catholic south, help
poisson (N=1999): Factor Change in Expected Count
Observed SD: 1.4166955
```

hompop	b	z	P> z	e^b	e^bStdX	SDofX
educ	-0.01461	-3.120	0.002	0.9855	0.9560	3.0827
age	-0.01250	-14.745	0.000	0.9876	0.8052	17.3274
female	0.04891	1.728	0.084	1.0501	1.0247	0.4987
black	-0.04775	-1.139	0.255	0.9534	0.9837	0.3440
catholic	0.03662	1.083	0.279	1.0373	1.0156	0.4223
south	0.06938	2.352	0.019	1.0718	1.0339	0.4806

b = raw coefficient
 z = z-score for test of b=0
 P>|z| = p-value for z-test
 e^b = exp(b)=factor change in expected count for unit increase in X
 e^bStdX = exp(b*SD of X)=change in expected count for SD increase in X
 SDofX = standard deviation of X

As in logistic regression, exponentiated coefficients help with interpretation. Similar to odds ratios, they're called "incidence rate ratios." Recall that exponentiated coefficients are multiplicative, raising or lowering the odds proportionally depending on whether they're above or below 1.000. Thus, being **female** increases the expected count of people in the household by $(1.050 - 1.000)(100\%) = +5.0\%$ relative to males. Each year of **educ** reduces the expected incidence by $(0.985 - 1.000)(100\%) = -1.5\%$.

Stata calculates percent changes for a unit of predictor X and for one standard deviation of X. With the latter, **age** has the largest impact (-19.5%):

```
listcoef educ age female black catholic south, percent help
poisson (N=1999): Percentage Change in Expected Count
```

hompop	b	z	P> z	%	%StdX	SDofX
educ	-0.01461	-3.120	0.002	-1.5	-4.4	3.0827
age	-0.01250	-14.745	0.000	-1.2	-19.5	17.3274
female	0.04891	1.728	0.084	5.0	2.5	0.4987
black	-0.04775	-1.139	0.255	-4.7	-1.6	0.3440
catholic	0.03662	1.083	0.279	3.7	1.6	0.4223
south	0.06938	2.352	0.019	7.2	3.4	0.4806

b = raw coefficient
 z = z-score for test of b=0
 P>|z| = p-value for z-test
 % = percent change in expected count for unit increase in X
 %StdX = percent change in expected count for SD increase in X
 SDofX = standard deviation of X

Another way to obtain the incidence rate ratios is by appending “irr” at the end of the Poisson command:

```
poisson hompop educ age female black catholic south, irr
```

hompop	IRR	Std. Err.	z	P> z
educ	.9854954	.0046148	-3.12	0.002
age	.9875736	.0008375	-14.75	0.000
female	1.05013	.0297275	1.73	0.084
black	.9533761	.0399602	-1.14	0.255
catholic	1.037298	.0350806	1.08	0.279
south	1.071841	.0316112	2.35	0.019

Stata will calculate the predicted count values for each R. Use these commands, where “e(sample)” means the effective sample, excluding cases with missing values:

```
predict prhompop if e(sample), n
list hompop prhompop if e(sample)
```

	hompop	prhompop
1.	2	2.436998
2.	1	2.116504
3.	2	2.263246
4.	3	2.852501
5.	3	2.732911
6.	2	1.64375
7.	5	3.462719
8.	5	2.767299
9.	1	2.399398
10.	1	2.251551

Some predictions fit the observations closely (#3,4) but others are well of the mark (#7,8). Overall, the equation fits the data poorly (see Pseudo-R²).

Exposure Time

To this point, an implicit assumption is that everyone is at risk of an event occurring for the same amount of time. In the example, each R had the same period in which to acquire households. More typically, different Rs are observed for different exposure times. Young people have less time in

which to accumulate events; for example, young criminals commit fewer crimes than older ones; young academic publish fewer papers than older ones; veteran soldiers with more time in combat zones receive more wounds than newbies.

Different exposure times can be incorporated into count models. Modify a multiplicative Poisson regression equation to include the natural log of the exposure time:

$$\mu_i t_i = e^{\sum_{j=1}^K \beta_j X_{ji} + \ln(t_i)}$$

where t_i is the exposure time for case i .

Suppose we assume that R's **age** is a reasonable proxy for exposure time. Then add the "exposure(varname)" option to the Poisson command:

```
poisson hompop educ female black catholic south, exposure(age)
Poisson regression              Number of obs =      1999
                               LR chi2(5)          =      31.84
                               Prob > chi2         =      0.0000
Log likelihood = -4163.3342     Pseudo R2       =      0.0038
-----+-----
```

hompop	Coef.	Std. Err.	z	P> z
educ	-.0014149	.0044842	-0.32	0.752
female	.0338835	.0283118	1.20	0.231
black	.1391718	.0415367	3.35	0.001
catholic	.0806812	.0338356	2.38	0.017
south	.1064363	.0295357	3.60	0.000
_cons	-3.012744	.0677837	-44.45	0.000
age	(exposure)			

```
-----+-----
```

To show how exposure(varname) operates, the same results occur if the natural log of age, **lnage**, is added as an independent variable and constrained to 1:

```
generate lnage=ln(age)
constraint define 1 lnage=1
poisson hompop lnage educ female black catholic south,
constraint(1)
```

```

Poisson regression          Number of obs =    1999
                          Wald chi2(5) =    32.40
Log likelihood = -4163.3342  Prob > chi2 =    0.0000
( 1)  [hompop]lnage = 1
-----+-----
      hompop |          Coef.   Std. Err.      z    P>|z|
-----+-----
      lnage |             1             .           .           .
      educ  |   -.0014149     .0044842    -0.32   0.752
      female |   .0338834     .0283118     1.20   0.231
      black  |   .1391718     .0415367     3.35   0.001
      catholic | .0806812     .0338356     2.38   0.017
      south  |   .1064363     .0295357     3.60   0.000
      _cons |  -3.012744     .0677837    -44.45   0.000
-----+-----

```

The substantive results change when exposure time is held constant. Now the education and gender effects are no longer significant, while **black**, **catholic**, and **south** are all associated with larger household sizes.

2. NEGATIVE BINOMIAL REGRESSION

Poisson regression also makes an assumption of “equidispersion” – that the mean and variance of the dependent variable are identical. Few real data can meet this requirement; more often, “overdispersion” occurs – the variance is much larger than the mean. The result is underestimated standard errors and false rejection of the null hypothesis. Overdispersion most often occurs because of highly skewed dependent variables, with many more zeros than expected. For example, most academics have no publications, but a few have extremely high article counts.

To correct for overdispersion, the negative binomial regression model (NBRM) adds an error term that is presumed uncorrelated with the X’s:

$$\mu = e^{\sum_{j=1}^K \beta_j X_{ji} + \varepsilon_i}$$

To identify the model, the expected value of the error = 1, equivalent to an expected value of 0 in the logistic regression model. The error term is unknown, but by assuming it has a gamma distribution the model becomes mathematically tractable. The NBRM is:

$$P(y | x) = \frac{\Gamma(y + \alpha^{-1})}{y! \Gamma(\alpha^{-1})} \left(\frac{\alpha^{-1}}{\alpha^{-1} + \mu} \right)^{\alpha^{-1}} \left(\frac{\mu}{\alpha^{-1} + \mu} \right)^y$$

where Γ is the gamma function. The parameter, α , determines the degree of dispersion in the predictions, with larger values indicating a greater spread in the data.

The NBRM example below analyzes the number of R's sex partners in the past 12 months (**partners12**) as the dependent count variable. Here is the distribution:

```

generate p12=partners
recode p12(0=0)(1=1)(2=2)(3=3)(4=4)(5=8)(6=15)(7=60)(8=120)
(nonmissing=.), generate(partners12)
table partners12
-----
RECODE of |
p12       |      Freq.
-----+-----
      0 |         415
      1 |        1,092
      2 |         120
      3 |          55
      4 |          25
      8 |          33
     15 |          11
     60 |           3
    120 |           2
-----

```

Run the NBRM and store its estimates in a file for comparison to Poisson regression estimates:

```

nbreg partners12 educ female black catholic south
estimates store NBRM
Negative binomial regression      Number of obs = 1750
                                LR chi2(5) = 90.72
Dispersion = mean                Prob > chi2 = 0.0000
Log likelihood = -2800.3183      Pseudo R2 = 0.0159
-----
partners12 |      Coef.   Std. Err.      z    P>|z|
-----+-----
      educ |  -.0114919   .0106799    -1.08   0.282
     female |  -.4540601   .0600383   -7.56   0.000
       black |   .2800478   .0855524    3.27   0.001
  catholic |  -.2263316   .0752474   -3.01   0.003
       south |   .0878847   .0623771    1.41   0.159
      _cons |   .6786853   .1557313    4.36   0.000
-----+-----
  /lnalpha |  -.1981557   .0550963
-----+-----
      alpha |   .8202421   .0451923
-----+-----
Likelihood-ratio test of alpha=0:
chibar2(01) = 2243.78 Prob>=chibar2 = 0.000

```

```

poisson partners12 educ female black catholic south
estimates store PRM
estimates table PRM NBRM, b(%9.3f) t label varwidth(32)
drop(lnalpha:_cons) stats(alpha N)

```

Variable	PRM	NBRM
educ	-0.017	-0.011
	-2.39	-1.08
female	-0.473	-0.454
	-11.52	-7.56
race	0.307	0.280
	5.63	3.27
catholic	-0.244	-0.226
	-4.56	-3.01
south	0.072	0.088
	1.72	1.41
Constant	0.761	0.679
	7.49	4.36
alpha		0.820
N	1750	1750

legend: b/t

The corresponding parameter estimates for both models are close, but the t-test values for the NBRM are consistently smaller than the Poisson model. As discussed above, when overdispersion occurs, the Poisson standard errors are biased downward and the t-test values are inflated.

When $\alpha = 0$, the negative binomial equation is identical to the Poisson regression. Thus, comparing the two models' results permits a one-tailed test of the overdispersion hypothesis:

$$H_0: \alpha = 0$$

$$H_1: \alpha > 0$$

The test statistic "chibar2(01)" is at the bottom of the NBRM output. Its computation also requires the log likelihood for the corresponding Poisson model (which is -3922.21):

$$G^2 = 2(\ln L_{\text{NBRM}} - \ln L_{\text{Poisson}})$$

$$= 2(-2800.32 - (-3922.21)) = 2243.78$$

Clearly the null hypothesis must be rejected! The conclusion is that overdispersion very likely occurs in the **partners12**; therefore the negative binomial regression model estimates are preferred to the Poisson estimates.

As a general principle, count data should be analyzed by both Poisson regression and NBRM and alpha tested for overdispersion. If the null hypothesis is not rejected, report the Poisson regression results. It makes fewer assumptions than NBRM, which assumes a gamma-distributed error term.

3. ZERO-INFLATED COUNT MODELS

If the dependent variable has many zeros, it may be highly skewed. In such instances, NBRM is preferred to Poisson regression because of overdispersion. However, in the presence of enormous numbers of zeros, NBRM tends to under-predict zeros and hence not fit the data well. For example, number of arrests last year are mostly 0 for a sample of the general population. For such data structures, zero-inflated Poisson or NBRM are better.

Zero-inflated count models assume two latent (unobserved) groups: (1) in the “Always Zero” group (Group A) individuals have a count of 0 with probability = 1 (i.e., certainty); (2) in the “Not Always Zero” group (Group -A) respondents may have a zero count but have a nonzero probability of a positive count. For example, people with no computer spend 0 hours visiting Websites, but for people with computers, the hours may range from 0 to 80 or more per week. Zero-inflated count models are estimated in three stages: the probability of being in Group A is modeled with a logit regression; the counts in Group -A are modeled with either a Poisson regression or NBRM; and the two groups are mixed according to their proportions in the population to determine the overall rate.

In this example, the number of hours worked per week at 0 for people with no jobs, and recoded into 10-hour intervals for employed people:

```
recode hrs1(0=0)(1/19=1)(20/29=2)(30/39=3)(40/49=4)(50/59=5)
(60/69=6)(70/79=7)(80/89=8), generate(hourswork)
replace hourswork = 0 if (wrkstat > 2)
```

tabulation:	Freq.	Value
	809	0
	66	1
	106	2
	161	3
	552	4
	156	5
	107	6
	23	7
	32	8
	11	.

To estimate a zero-inflated Poisson model or NBRM, the dependent variable is followed by the set of independent variables predicting the number of hours worked by Rs in the Not Always Zero group, then by a list of the inflation variables that predict whether R is in the Always Zero group. The sets of predictors can be identical but don't have to be.

```
zip hourswork educ age female black south catholic,
inflate(educ age female black south catholic)
Zero-inflated Poisson regression      Number of obs =    1988
                                       Nonzero obs  =    1190
                                       Zero obs     =     798
Inflation model = logit               LR chi2(6)      =    52.93
Log likelihood = -3333.374            Prob > chi2    =    0.000
```

	hourswork	Coef.	Std. Err.	z	P> z

hourswork					
educ		.0037302	.0053495	0.70	0.486
age		-.0005563	.0011879	-0.47	0.640
female		-.2168681	.0310574	-6.98	0.000
black		-.0407135	.0454134	-0.90	0.370
south		.0276841	.0318736	0.87	0.385
catholic		.0066872	.0365337	0.18	0.855
_cons		1.425691	.095506	14.93	0.000

inflate					
educ		-.1088842	.0180589	-6.03	0.000
age		.0482937	.003432	14.07	0.000
female		.7739544	.1076439	7.19	0.000
black		-.1761624	.1609218	-1.09	0.274
south		-.0776404	.1124911	-0.69	0.490
catholic		-.3512207	.1321932	-2.66	0.008
_cons		-1.661118	.3189834	-5.21	0.000

Which variables predict R's membership in the Always Zero group? Do they differ from the predictors of how many hours worked by Rs in the Not Always Zero group?

4. CENSORED REGRESSION

Sometimes the distribution of a continuous dependent variable is censored. Information is not available about those cases having values above and/or below a particular threshold. All Rs are assigned the value of the threshold, even if some may be far above or below that value. For example, the 2008 GSS records its highest income category as "\$150,000 or over," which encompasses people earning precisely that amount and multimillionaires.

Three types of censoring can occur, depending on where the threshold is located on the continuous dependent variable's scale:

1. **Right-censored (upper limit):** No precision among cases above the threshold (the income example above), or the threshold is an artificial constraint on higher values. "Attendance at Twins home games" is constrained by Target Field's capacity of 40,000 seats.
2. **Left-censored (lower limit):** The lower threshold is a qualitative barrier to the continuous measure. "Price paid for automobile" is 0 for Rs who didn't purchase a car.
3. **Double-censored:** Both upper and lower thresholds exist. SAT and GRE scores are bounded between 200 and 800.

Applying OLS regression to such dependent variables produces biased parameter estimates if the censored cases are excluded or are given an imputed value. To analyze censored data requires a multivariate model that explicitly takes the censored cases into account.

Tobit analysis – more accurately, the censored regression model – is a multivariate method for limited dependent variables that permits unbiased parameter estimates by including the censored cases, while treating them differently from cases with observed variation. The method was proposed decades ago by James Tobin, a subsequent Nobel prize economist, and given the name "tobit" (for "Tobin's probit") by Arthur Goldberger.*

* Tobin, James. 1958. "Estimation of Relationships for Limited Dependent Variables." *Econometrica* 26:24-36.

The tobit model predicts a "latent" (unobserved) value of a censored dependent variable as a linear function of one or more predictors, with a normally distributed error term:

$$y_i^* = \beta X_i + \varepsilon_i$$

The expected score of the i th observed case depends on whether it is an uncensored case:

$$\hat{y}_i = \hat{y}_i^* = bX_i$$

or a censored case:

$$\hat{y}_i = 0_i$$

The example below analyzes the 2008 GSS occupational prestige scores. About 40% of Rs were not in the labor force and could have been dropped. However, let's include those cases by coding them 0 and designating them as left-censored in the tobit command. (If the cases are right-censored, use "ul(#)" to indicate the threshold value; for double-censoring, "ll(#)" and "ll(#)" are both used.)

```

generate prest=prestg80
replace prest=0 if (wrkstat >2)
tobit prest educ age female black south catholic, ll(0)
Tobit regression               Number of obs   =   1976
                               LR chi2(6)           =  409.52
                               Prob > chi2          =  0.0000
Log likelihood = -6436.6167     Pseudo R2      =  0.0308
-----+-----
      prest |          Coef.   Std. Err.      t    P>|t|
-----+-----
      educ |   3.305408      .2798588    11.81   0.000
      age  |  -.7349894     .0512137   -14.35   0.000
  female | -12.19587      1.637457    -7.45   0.000
   black |   1.430946     2.436438     0.59   0.557
   south |   1.477284     1.720747     0.86   0.391
catholic |   5.215537     1.970816     2.65   0.008
   _cons |  11.56908      4.829994     2.40   0.017
-----+-----
      /sigma |   33.64138     .7722422
-----+-----
Obs. summary: 798 left-censored obs  at prst<=0
              1178 uncensored observations
              0 right-censored observations

```

Tobit coefficients are interpreted the same way as OLS regression coefficients. **Which predictors increase or decrease the prestige of R's job and by how many points per unit of X?**

The "sigma" coefficient at the bottom of the tobit output is the estimated standard error of the regression and is comparable to the root mean squared error in an OLS regression. However, some statisticians argue that it has no substantive interpretation.