

Chapter 4

Analysis of Variance

4.3 Tests for Two Means

Hypotheses About Mean Differences

Many research hypotheses compare two population means:

- Women live longer than men
- Republicans are more conservative than Democrats
- Happiness differs between old and young

Restate symbolically as population mean differences:

One-tailed:

$$\mathbf{H_0:} \mu_1 \leq \mu_2$$

$$\mathbf{H_1:} \mu_1 > \mu_2$$

Two-tailed:

$$\mathbf{H_0:} \mu_1 = \mu_2$$

$$\mathbf{H_1:} \mu_1 \neq \mu_2$$

Rearrange to show how the parameters differ from zero:

$$\mathbf{H_0:} \mu_1 - \mu_2 \leq \mathbf{0}$$

$$\mathbf{H_1:} \mu_1 - \mu_2 > \mathbf{0}$$

$$\mathbf{H_0:} \mu_1 - \mu_2 = \mathbf{0}$$

$$\mathbf{H_1:} \mu_1 - \mu_2 \neq \mathbf{0}$$

Apply the Central Limit Theorem

If large independent samples are drawn randomly from two populations, then the **sampling distribution of their mean difference** is also normally distributed

	POP #1	POP #2
Means	μ_1	μ_2
Std. Devs.	σ_1	σ_2
Sample Sizes	N_1	N_2

In the sampling distribution of mean differences:

Mean:

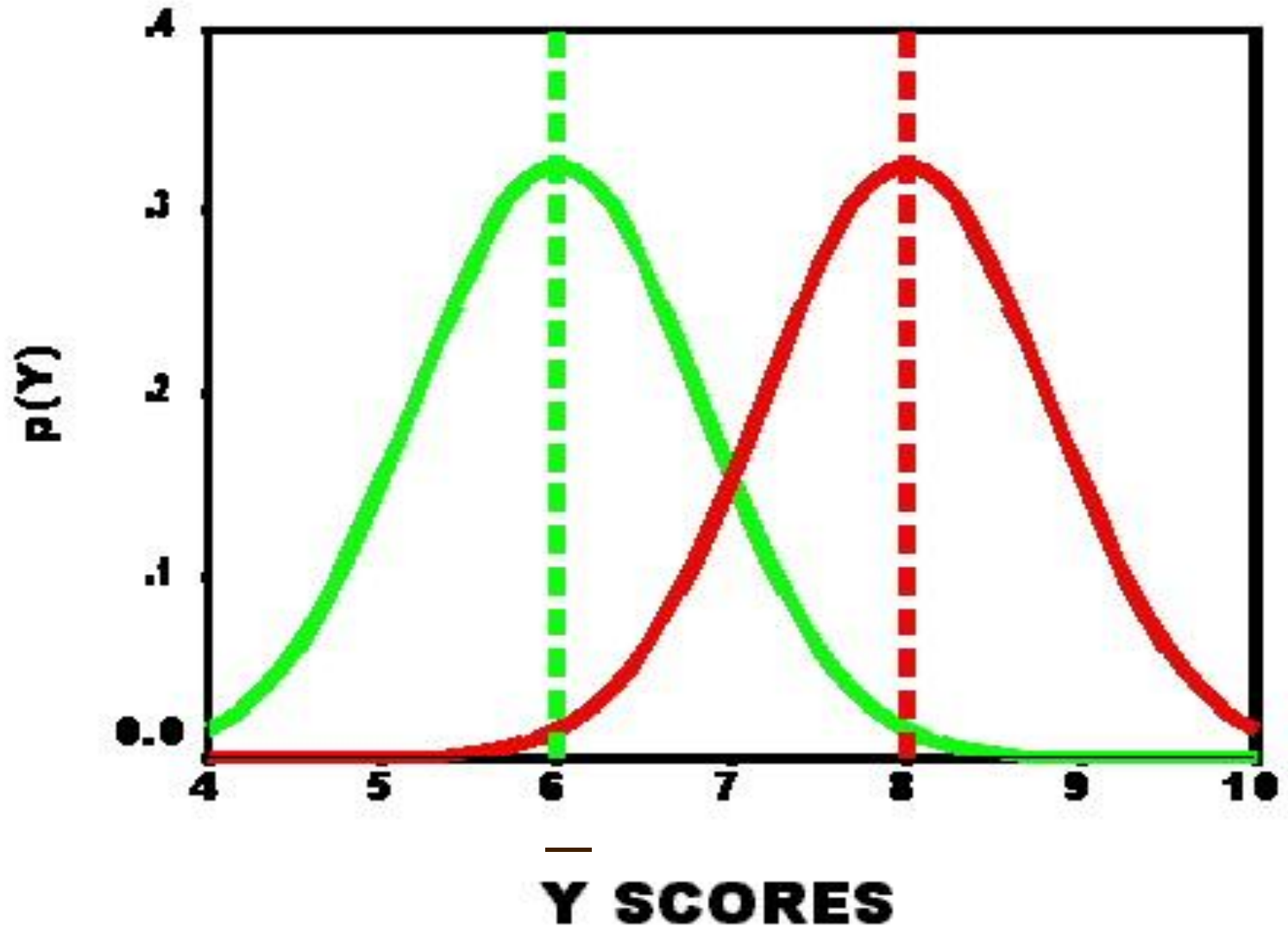
$$\mu_{(\bar{Y}_1 - \bar{Y}_2)} = \mu_1 - \mu_2$$

Standard error:

$$\sigma_{(\bar{Y}_1 - \bar{Y}_2)} = \sqrt{\sigma_1^2 / N_1 + \sigma_2^2 / N_2}$$

Dual sampling distributions

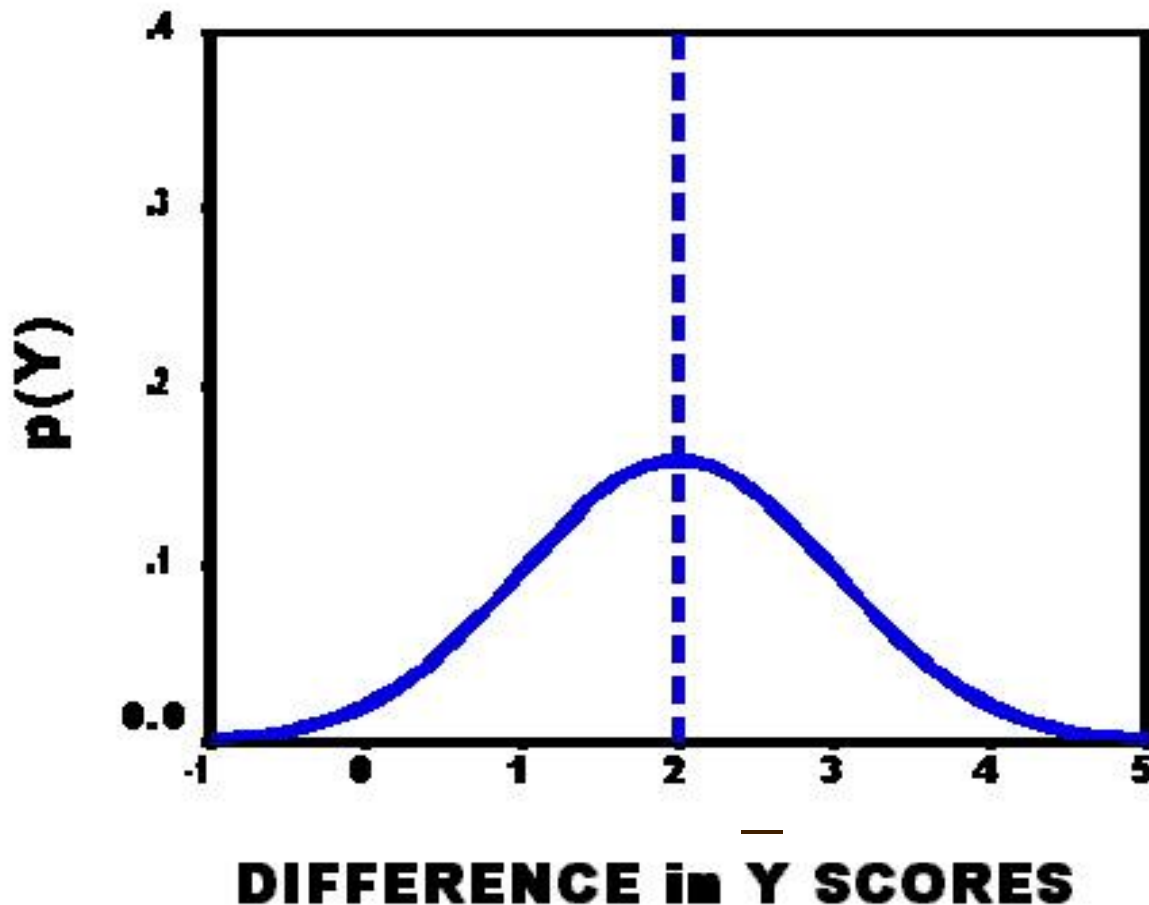
$$\mu_1 - \mu_2 = 8 - 6 = +2$$



Combined sampling distribution

Standard error of the mean difference is wider than the standard errors of the separate sampling distributions:

$$\sigma_{(\bar{Y}_1 - \bar{Y}_2)} = \sqrt{\sigma_1^2 / N_1 + \sigma_2^2 / N_2}$$



Null and Research Hypotheses

Translate these English statements into symbolic form null and research hypotheses. Determine whether a one-tailed or two-tailed test is required.

Older and younger people differ in church attendance

H₀: _____
H₁: _____

Women express more intense religiosity than men

H₀: _____
H₁: _____

Steps in Hypothesis Testing

1&2. State hypothesis pairs in English & symbolic forms;
rearrange to show numerical difference in parameters

$$H_0: \mu_1 = \mu_2$$

$$H_1: \mu_1 \neq \mu_2$$



$$H_0: \mu_1 - \mu_2 = 0$$

$$H_1: \mu_1 - \mu_2 \neq 0$$

3. Choose α -level (Type I / false rejection error)
4. In the Z score table, find the critical value(s)
necessary to reject H_0 at your chosen α -level

α (alpha)	One-tail c.v.	Two-tail c.v.
.05	1.65	± 1.96
.01	2.33	± 2.58
.001	3.10	± 3.30

Steps (continued)

5. Estimate the standard error using sample statistics

$$\sigma_{(\bar{Y}_1 - \bar{Y}_2)} = \sqrt{\sigma_1^2 / N_1 + \sigma_2^2 / N_2} \quad \text{👉} \quad \hat{\sigma}_{(\bar{Y}_1 - \bar{Y}_2)} = \sqrt{s_1^2 / N_1 + s_2^2 / N_2}$$

6. Calculate the t -test value, and compare it to the critical value(s); then decide whether to reject H_0

$$t = \frac{(\bar{Y}_1 - \bar{Y}_2) - (\mu_1 - \mu_2)}{\sqrt{s_1^2 / N_1 + s_2^2 / N_2}}$$

Consistent with the null hypothesis, right-hand side of the numerator equals zero (see rearranged H_0)

7. If you reject H_0 , what is probability of making a Type I error (false rejection error)? _____

8. State your substantive conclusion.

Test this research hypothesis with 2008 GSS data:

Older and younger people differ in church attendance

$$H_0: \mu_O - \mu_Y = 0$$

$$H_1: \mu_O - \mu_Y \neq 0$$

$$t = \frac{(\bar{Y}_1 - \bar{Y}_2) - (\mu_1 - \mu_2)}{\sqrt{s_1^2 / N_1 + s_2^2 / N_2}}$$

	Old: 50-89 yrs	Young: 18-49 yrs
N	897	1,108
Mean	26.3	18.3
Variance	753.1	588.9

=

Decision about null hypothesis: _____

Probability of Type I error: _____

Conclusion: _____

Test this research hypothesis with 2008 GSS data:

Women & men differ in newspaper reading (times per year)

$$H_0: \mu_W = \mu_M$$

$$H_1: \mu_W \neq \mu_M$$

$$t = \frac{(\bar{Y}_1 - \bar{Y}_2) - (\mu_1 - \mu_2)}{\sqrt{s_1^2 / N_1 + s_2^2 / N_2}}$$

	Women	Men
N	701	628
Mean	175.3	179.6
Variance	21,786.0	22,398.0

= _____

Decision about null hypothesis: _____

Probability of Type I error: _____

Conclusion: _____

Test this research hypothesis with 2008 GSS data:

In the past 5 years, men had more sex partners than women

$$H_0: \mu_M \leq \mu_W$$

$$H_1: \mu_M > \mu_W$$

$$t = \frac{(\bar{Y}_1 - \bar{Y}_2) - (\mu_1 - \mu_2)}{\sqrt{s_1^2 / N_1 + s_2^2 / N_2}}$$

	Women	Men
N	933	775
Mean	1.8	4.6
Variance	18.6	187.7

= _____

Decision about null hypothesis: _____

Probability of Type I error: _____

Conclusion: _____

Hypotheses About Proportions

For dichotomous dependent variables, form hypotheses about population differences in two proportions

- Liberals favor legalizing pot more than conservatives

One-tailed:

$$\mathbf{H_0:} \rho_L \leq \rho_C$$

$$\mathbf{H_1:} \rho_L > \rho_C$$

Rearranged:

$$\mathbf{H_0:} \rho_L - \rho_C \leq \mathbf{0}$$

$$\mathbf{H_1:} \rho_L - \rho_C > \mathbf{0}$$

- Blacks and whites differ in support for death penalty

Two-tailed:

$$\mathbf{H_0:} \rho_B = \rho_W$$

$$\mathbf{H_1:} \rho_B \neq \rho_W$$

Rearranged:

$$\mathbf{H_0:} \rho_B - \rho_W = \mathbf{0}$$

$$\mathbf{H_1:} \rho_B - \rho_W \neq \mathbf{0}$$

Standard Error of Dichotomous Proportions

A proportion is the relative frequency of one outcome to the total sample size. The two proportions of a dichotomy sum to unity:

$$p_0 = \frac{f_0}{N} \quad p_1 = \frac{f_1}{N} \quad \text{and } p_0 + p_1 = 1.00$$

(In B&K, p. 124: $p_1 = p$ and $p_0 = q$, thus $p + q = 1.00$)

Estimated standard error for one population's sampling distribution:

$$s_p = \sqrt{p_0 p_1 / N} = \sqrt{pq / N}$$

Estimated standard error for the difference in two populations' sampling distributions:

$$s_{p_1 - p_2} = \sqrt{\frac{p_1 q_1}{N_1} + \frac{p_2 q_2}{N_2}}$$

Test this research hypothesis with 2008 GSS data:

Liberals visit art museums more than conservatives

$$H_0: \rho_L - \rho_C \leq 0$$

$$H_1: \rho_L - \rho_C > 0$$

$$t = \frac{(\mathbf{p}_L - \mathbf{p}_C) - (\rho_L - \rho_C)}{\sqrt{\mathbf{p}_L \mathbf{q}_L / \mathbf{N}_L + \mathbf{p}_C \mathbf{q}_C / \mathbf{N}_C}}$$

	Libs	Cons
N	397	501
Prop. p	.86	.60
Prop. q	.14	.40

= _____

Decision about null hypothesis: _____

Probability of Type I error: _____

Conclusion: _____

Test this research hypothesis with 2008 GSS data:

Protestants and Catholics differ on “abortion for any reason”

$$H_0: \rho_P - \rho_C = 0$$

$$H_1: \rho_P - \rho_C \neq 0$$

$$t = \frac{(p_P - p_C) - (\rho_P - \rho_C)}{\sqrt{p_P q_P / N_P + p_C q_C / N_C}}$$

	Protestant	Catholic
N	676	295
Prop. p	.35	.40
Prop. q	.65	.60

= _____

Decision about null hypothesis: _____

Probability of Type I error: _____

Conclusion: _____

Hypotheses About Paired Means

Sometimes researchers want to compare the means of:

- (1) two matched samples, such as husbands and wives
- (2) the same person's responses to one variable at two times (e.g., before and after some experience)
- (3) two variables measured on identical scales for each person

- Who does more housework, husbands or wives?
- Do you feel about statistics today as you did last month?
- Which tastes better – Coke or Pepsi?
- Do Americans like Japan or China more?

We can't apply the two-sample t -test. Although the sample size is $2N$ cases (paired scores from N cases), the members of each pair were not selected independently.

Instead, calculate t with the difference in paired scores.

Hypotheses about paired means ask whether the difference is zero in the two populations: $\mu_D = \mu_1 - \mu_2$

$$\mathbf{H_0:} \mu_D = \mathbf{0}$$

$$\mathbf{H_1:} \mu_D \neq \mathbf{0}$$

In a sample, the difference for a pair of scores is:

$$Y_D = Y_{1i} - Y_{2i}$$

Calculate the sample standard deviation of the differences:

$$s_D = \sqrt{\frac{(Y_D - \bar{Y}_D)^2}{N - 1}}$$

Then estimate the standard error:

$$s_D / \sqrt{N}$$

Test this research hypothesis with 2008 GSS data:

Americans differ in their level of confidence in business and confidence in Congress, each measured on a 5-point scale.

$$H_0: \mu_D = 0$$

$$H_1: \mu_D \neq 0$$

$$t = \frac{\bar{Y}_D - \mu_D}{s_D / \sqrt{N}}$$

	Business	Congress
Mean	2.91	2.57
Sample N	1,333	
s_D	0.94	

= _____

Decision about null hypothesis: _____

Probability of Type I error: _____

Conclusion: _____